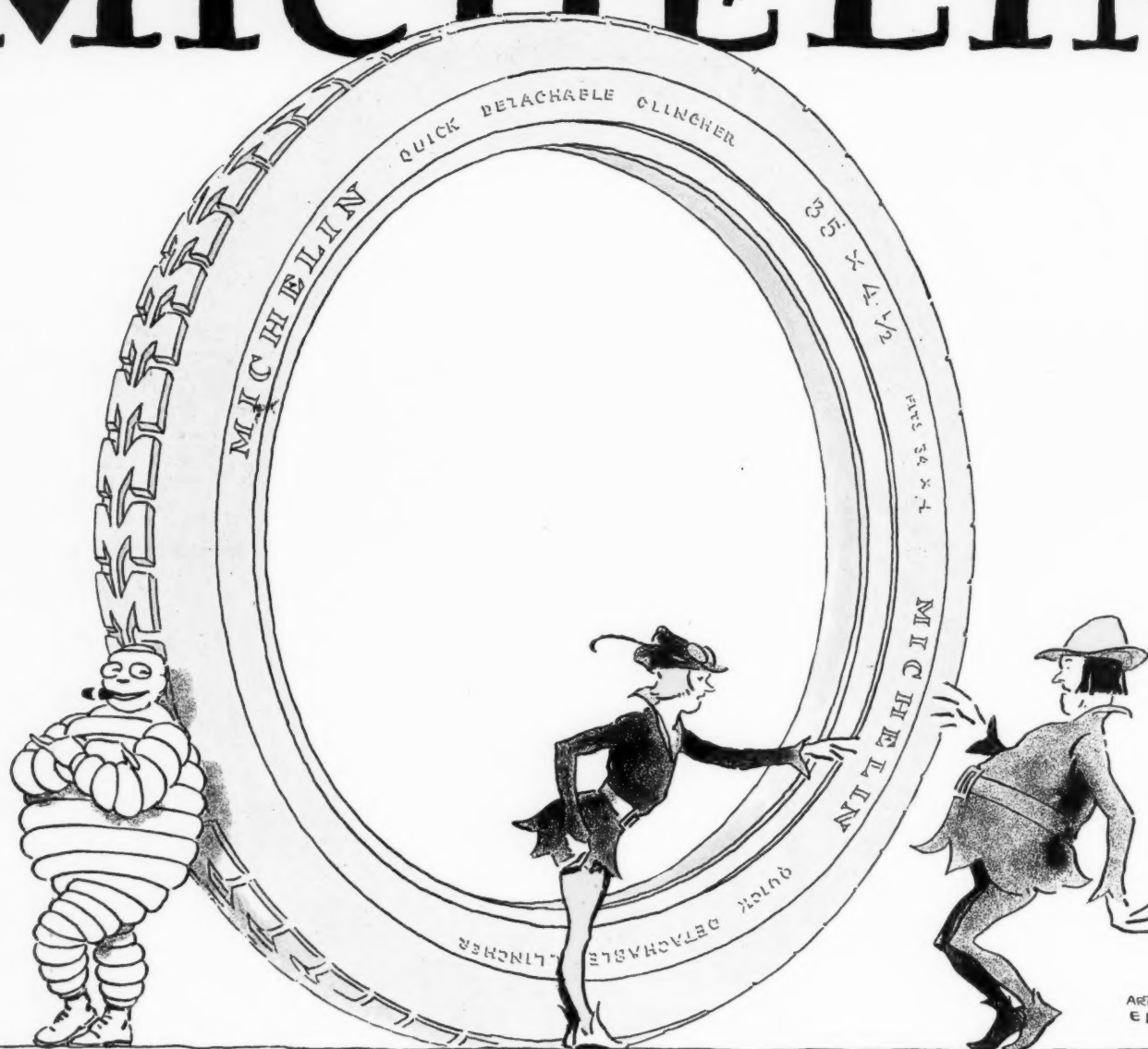


A TOAST TO THE NAVY
Our Navy—as it was, is now, and ever shall be,—victorious

NOTICE TO READER—After reading this copy place a 1 cent stamp here, hand same to any postal employee and it will be placed in the hands of a soldier or sailor at the front. No wrapping; no address.

MICHELIN



Little Jack Horner went to the corner
To buy for himself a tire.
Quoth he, "I am wise to these motoring guys;
I'll get me just what I desire."

But just as a feeler, said he to the dealer:
"What tire do you advise?"
And thinking it sly, the dealer said, "Why—
This tire's the best of all buys."

But Jack only sighed, and then he replied:
"Tis hardly the tire for me;
It's costly as sin, while my pocketbook's thin,
I can't pay you any such fee."

"I've learned, don't you see, real e-con-o-my,
And I stick, through thick and thin,
To the tire I've found to be best all around,
And that is the MICH-EL-IN."

"It's *not* high in price, it saves a good slice,
Of what you must otherwise pay,
Yet its Quality's high, the best you can buy,
So sell me one now, right away."

Send for a copy of the *Tire Users' Handbook*—a
complete text book telling how to get the greatest
service out of your tires, regardless of their make.
Sent free on request—no obligation of any kind.

MICHELIN TIRE COMPANY, MILLTOWN, N. J.



TORBENSEN DRIVES are made to LAST. Every owner gets a GOLD BOND GUARANTEE that the I-Beam axles and the spindles will live the life of the truck; and that the internal gears will last at least two years.

Reliability-Dispatch- Foolproofness-*in these axles*

THE people clamor for news. They demand the *newest news*—quick! This demand for never-fail reliability is hard on many motor trucks—because they have rear axles, *unsuited*, even for ordinary truck loads. They have modified *pleasure-car axles*!

In newspaper delivery the loads are *heavy* and the service drastically *severe*. *Pleasure-car axles can't stand* such loads and such work *together*.

It takes a TRUCK axle, with a steel, load-carrying I-Beam, and a separate driving member, to stand *racking* news delivery.

One of the biggest western newspapers has a great fleet of Torbensen-equipped trucks. They have averaged over seventy thousand miles each. Their service has been reliable, prompt, foolproof. They deliver on time.

And this has been the experience of Torbensen Drive users in every industry.

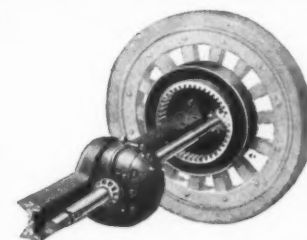
Insist on truck-saving, gas-saving, tire-saving, money-saving TORBENSEN DRIVE. You can get *make-good* trucks regularly equipped with it.

THE TORBENSEN AXLE CO.
CLEVELAND, OHIO

TORBENSEN

Internal-Gear

TRUCK DRIVE

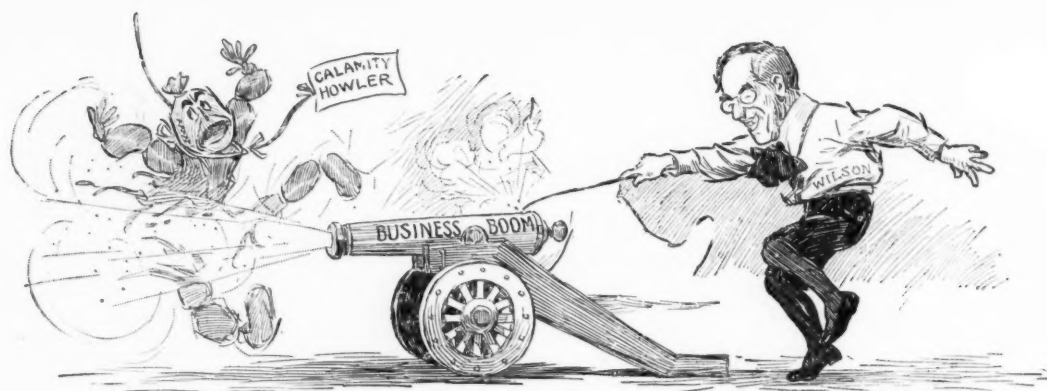


The I-Beam carries *all* the load. The differential and jack-shafts exclusively *do all* the driving. The differential is securely fastened into the large opening in the expanded part of the I-Beam. So these two units—each with *distinct* functions and *neither* interfering in any way with the other—are held together in *practically perfect, permanent* alignment.

Torbensen Drive is *lighter*, by half, than any other type of drive. It is *stronger* and *longer* wearing.

Largest Builder in the World
of Rear Axles for Motor Trucks





"It's Coming!"

When everybody in the country is working overtime turning out all sorts of products, business cannot lag. The impetus will be felt more and more from this time on, as we settle down to systematic work. By the first of September we shall all be returning from our brief vacations, ready to get busy and become regular subscribers to LIFE. We mention this not in any grasping spirit. We wouldn't have anyone become a regular subscriber who doesn't want to. But to be mentally cheered up once a week is not a bad thing, eh? It's worth ten cents a week on any newsstand, even if you don't take it by the year.

In the Meantime

Next week's LIFE contains, among other inspiring things:

The Light That Shall Not Fail

On the cover

The Paranoiac

*Centre page cartoon
By Mr. Gibson*

And a hundred and one other original ideas

Special Offer

Enclosed find One Dollar (Canadian \$1.13, Foreign \$1.26). Send LIFE for three months to

Several sample copies will be sent to any address on receipt of ten cents.

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LIFE, 17 West 31st Street, New York. 3

One Year, \$5.00. (Canadian, \$5.52; Foreign, \$6.04.)



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Duratex is practically impervious to wear. Its beauty is more than skin-deep. Nothing short of downright abuse has any effect on its beauty or finish. Duratex is the finest and most expensive upholstery material made.

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Newark, New Jersey

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TIRE CHAINS

*endorsed by the
Largest Automobile
Insurers in
the World.*

RECOMMENDATIONS TO MOTORISTS

When driving on wet or slippery roads
use tire chains—the only really dependable
device for the prevention of skidding.

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COMBINATION AUTOMOBILE POLICY

C. A. 111089



TO INSURE MOTORING SAFETY AND LESSEN THEIR OWN RISKS

The Aetna Life Insurance Company, The Aetna Casualty & Surety Company, and The Automobile Insurance Company of Hartford, Conn., print on their automobile policies the vital suggestion to use Tire Chains when driving on wet or slippery roads.

After their long and vast experience in handling automobile accident claims, these insurance companies inform their policy holders that Tire Chains are the only really dependable device for the prevention of skidding. Could you imagine a stronger endorsement!

Weed Tire Chains are sold by dealers everywhere for all sizes of tires with their hundred and more "fancy tread designs."

AMERICAN CHAIN COMPANY, Incorporated
BRIDGEPORT, CONNECTICUT, U. S. A.

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The Complete Chain Line—all types, all sizes, all finishes—from Plumbers' Safety Chain to Ships' Anchor Chain



Largest Chain Manufacturers in the World



Life



IS NO NEWS GOOD NEWS?

Life's Fresh Air Fund

Inclusive of 1916, LIFE'S FRESH AIR FUND has been in operation thirty years. In that time it has expended \$161,919.26 and has given a fortnight in the country to 38,190 poor city children. The Fund is supported entirely by bequests and voluntary contributions, which are acknowledged in this column.

Previously acknowledged	\$6,506.26
"H. C. R."	7.50
Howard Huntington	5.00
Laura Lee Elston and Harry Knight Elston, Jr.	10.00
Mrs. Henry Morgan Tilford	2.00
"Cash"	10.00
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Margaret Woddrop	5.00
Frederic and Theodore Ley	10.00
T. H. Marshall	5.00

\$6,890.38

ACKNOWLEDGED WITH THANKS

Package of hats, shoes, stockings and dresses for children from Mrs. J. D. Rankin, Hartford, Conn.

Fifteen pairs of blouses and rompers for girls, seventeen union suits, fifteen pairs pants for boys, fifteen shirtwaists and twelve union suits—all new—from Mrs. W. S. Rodie, South Orange, N. J.

Package of boys' and girls' clothing and sweaters from Mrs. Edw. H. Bridge, Albany, N. Y.

Washington

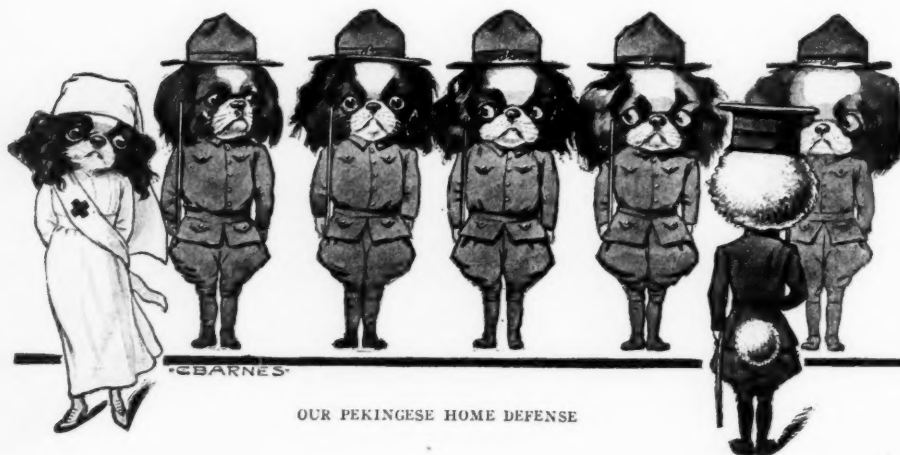
A CONSIDERABLE proportion of the energies of Washington are still concentrated in carrying on the war, notwithstanding appreciable diversions to the work of downing Hoover, beating the food bill, the draft bill and frustrating generally the best efforts of the administration.

Democracies, Mr. Root says, are always in trouble. That is true, and more polite than to say that on the side-lines of every democracy there is a skunk farm.

Must it be, do you suppose, that the world cannot be made safe for democracy without also making it safe for skunks?

JUNE: Does he get his mechanical ingenuity from his father's side or his mother's?

BESS: From his mother's; she was a poetess!



OUR PEKINGESE HOME DEFENSE



"HERE, HAVEN'T YE ANY MANNERS HOWLIN' LIKE DAT WHEN IT'S TRYIN' TO THUNDER?"

Sammy Brown

CONSIDER the case of Sammy Brown, the grocer's clerk. He had a quarrel with the light of his life.

She called him a brute.

He called her a heartless flirt

And declared that she had blighted his life forevermore

He enlisted.

It took the hollow out of his chest

The stoop out of his back

His skin cleared and his eyes brightened.

The girls flocked around him.

He could have his pick.

Jane got wise.

She told Sammy the hammock still swung on the front porch for him.

He wanted nothing more to do with her.

He told her so.

Fickle Sammy Brown!

James Gabelle.

Favored of the Muses

"H'E'S made millions out of literature"

"A best seller, eh?"

"No; he owns a paper mill."



THE WILLOWBYS' WARD. II

BEING INTERESTED IN RED CROSS WORK, MOLLY USES THE PROFESSOR TO PRACTICE "FIRST AID" ON

A Boston Burst

THERE was a young maid of Back Bay,
Who became most extremely blasé.
While still in her teens
She refused pork and beans,
And once threw a Transcript away!

Kismet

AM an American humorist.

I sit in my little attic room and make merry with a typewriter. On the floor below me my youngest boy is tampering with a small steam engine, which has blown up twice during the past half hour. My youngest daughter, somewhere in the same region, is practicing on a tin pan, with almost unbelievable enthusiasm. I have great hopes that she will turn out to be a composer of opera.

On the first floor my eldest daughter is trying her voice in the music-room. Her voice is very high and shrill, which makes it unusually trying. My oldest boy is in the front yard, tuning up our second-hand touring car. It seems to be badly off key.



My wife has just called me to come down and put my finger on a piece of string she is tying about a package that is to go to the heathen in Abyssinia. This will be the fourth string that I have put my finger on since breakfast; but I do not complain.

The houseman is operating the vacuum-cleaner on the stairs just outside my door. He whistles at his work. He is a beautiful houseman.

The cook is pounding ice on the stoop beneath my window, but I am glad, for I know that we will have ice-cream for dinner, and the children love ice-cream.

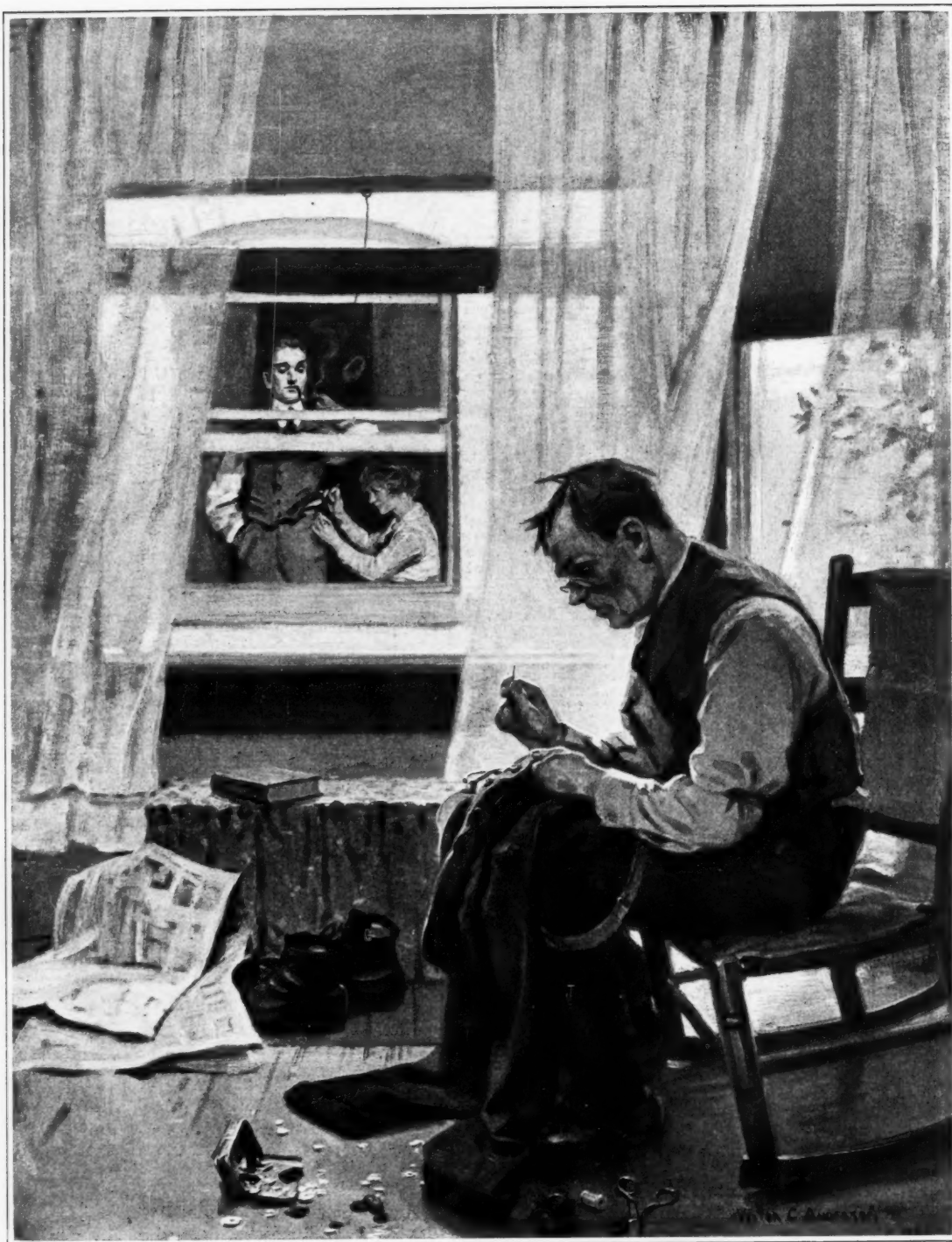
A hurdy-gurdy has just stopped in front of the house. It is very pleasant to hear the "Star-Spangled Banner" played by an old, old hurdy-gurdy on a summer morning. It keeps one's mind off one's work.

I am an American humorist. Can anyone blame me?

"THAT man Clark can invent more sure ways of making money than any twenty men I know."

"What's he done now?"

"He's opened an employment bureau for kings only."

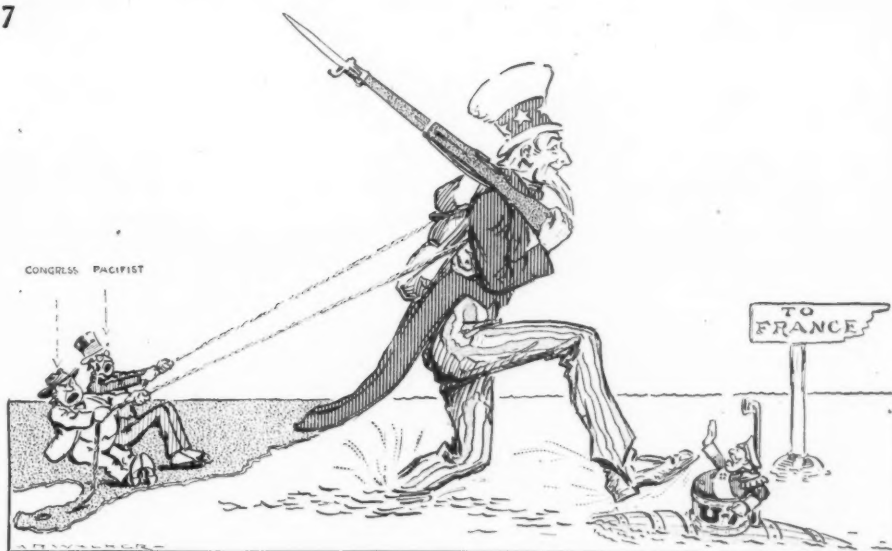


"When a man's single he lives at his ease"

Adam and Eve, A. D. 1917

HE planted the garden
With seventeen sorts
Of vegetables,
And bought a wheel-hoe,
Trowel, dibble, rake and spade,
A complete spraying outfit,
And much lime and fertilizer;
The only things he did not buy
Were weeds and bugs;
They came free
In countless quantities.

She bought a canning outfit—
Glass jars and rubber rings,
Cans and solder,
Thermometers,
Parers and corers,
Paraffin and gummed labels;
And a subscription book
For five dollars
On "How to Conserve Food."
The cook left
When she saw these things.



IN SPITE OF 'EM

The weather
Was too hot for the lettuce,
Too cool for the corn,
Too wet for the beans,
Too dry for the cucumbers;
But it seemed to suit
The cutworms exactly,
And the late drought
Did its appointed part.

All the survivals
Ripened well nigh
Simultaneously,
And had to be canned at once,
On the very hottest days,
Or when the range
Was out of order.
Ants swarmed into the kitchen,
The solder would not stick,
The rubbers were defective,
But the bacteria
Had a bully time
As the stuff spoiled
Slowly, relentlessly,
On the pantry shelves.

Now, hour after hour,
In the suburban gloamings,
They two sit
Alone with their memories,
And bitterly revile
Conservation!

P. Leonard.

Fame

THE gentlemen who write the headlines for our leading newspapers are sometimes nearer the truth than one would think from a superficial examination of their work. "Three Year Old Girl Wins Fame," recently declared the headlines in a Boston paper. In order to learn whether the three-year-old girl had won her laurel wreath by translating the works of Aeschylus into deathless Amy Lowell or by making the seventeenth hole at Brae Burn in two, one quickly read the article beneath the headlines. One then discovered that the three-year-old had acquired fame by whistling "America" at the Children's Day exercises in the Presbyterian Church of a small town somewhere in Massachusetts. At first blush one is inclined to sniff at the headline-writer for his use of the word "fame." At the third or sixth blush, however, one realizes that Columbus acquired fame by denting the end of an egg, and that Jamie Watt got a little of the same by plugging up the nose of his grandmother's tea-kettle, and blowing the lid through the ceiling. After all, what is fame but a reedy whistle, echoing faintly and momentarily through the corridors of time?



Nature Note: GRIZZLY BEARS ARE FOND OF POLE-CLIMBING CONTESTS, AND THE LINEMEN WHO VISIT THEIR TERRITORY ENTER INTO THE PASTIME WITH ZEST.

Through a Glass, Darkly

ARE the masses of the people going to do anything in the times that now impend that is materially different from what we are used to?

When Bill Haywood of the I. W. W. says: "We are all going to ride in automobiles, or none shall," is that an important remark?

Norman Hapgood says in a letter to the *Evening Post* that Russian influence in France "is shown in many ways, and in none more surely than in the desire among the common people for a more equitable distribution of wealth." He quotes a Paris cabman who "had sworn an oath never again to go into the district of the dirty rich," but did go, grumbling, with a fare. The expression, "*les sales riches*," Mr. Hapgood says, is often heard now in the streets of Paris, where also children sing songs in French slang threatening the dirty rich with extinction.

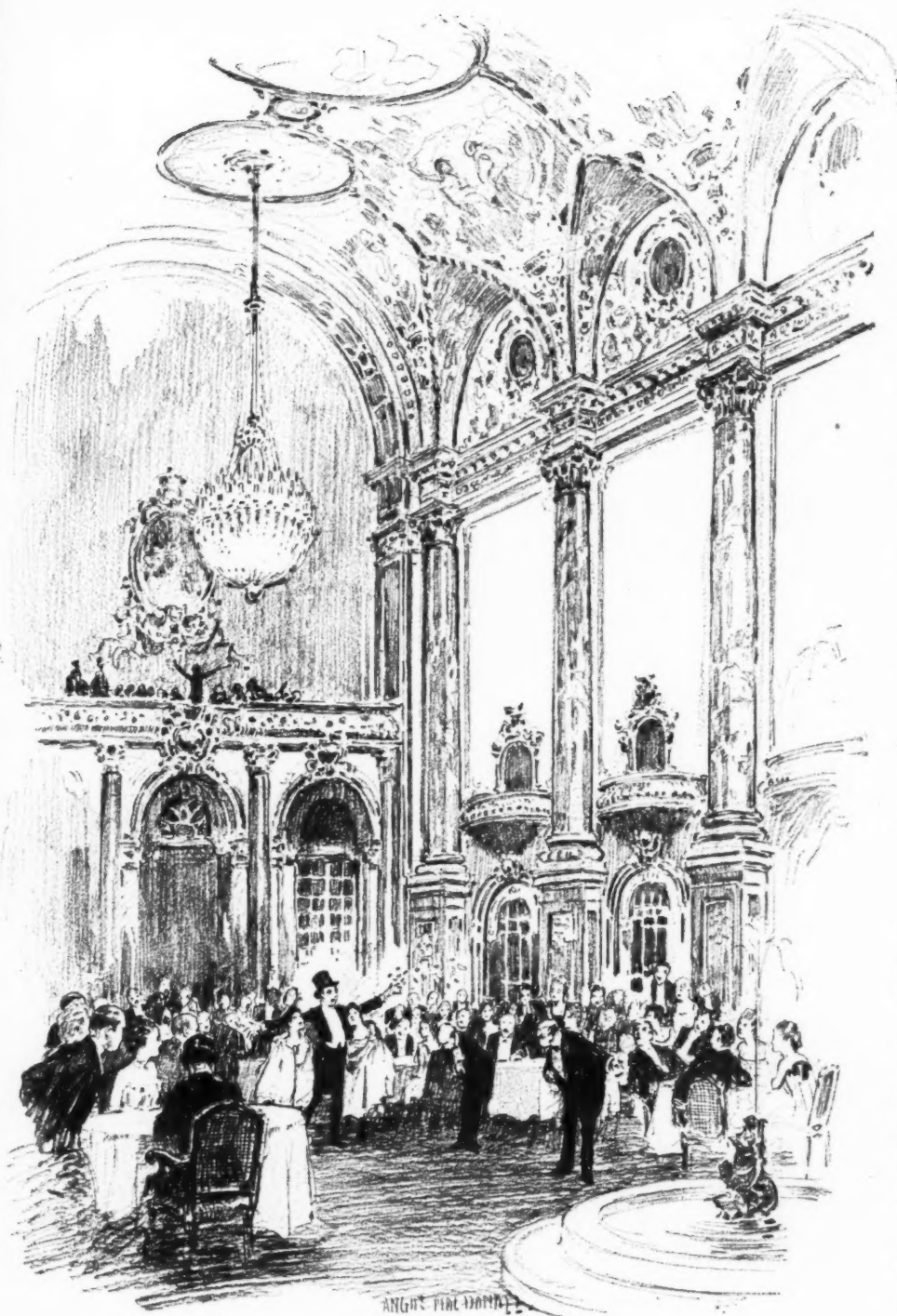
There seems to be a certain amount of sentiment in France against well-to-do slackers who have been able to keep away from the front and avoid being killed. How far that goes we cannot tell. How much material for a "terror" there is in France we cannot know, but though Russian influence may be strong there, the mass of the French is vastly more sophisticated, responsible and schooled in free government than the mass of the Russians. And when the Germans have finished their present movement in Russia, and the consequences of undisciplined liberty are apparent, Russian influence in France may not be so potent.

Moreover, according to our ideas the distribution of wealth in France is already pretty good. Huge fortunes and incomes such as are fairly common here are almost unknown there. A good many people there have had enough to live on without work, but the very rich are few.

A large proportion of the French people have lands and other property. So have a large proportion of the Americans. Property owners believe in property, and are its defense against communists. I. W. W.'s in this country are a small body, even when their fringe is included. Farmers



HEWING THEIR WAY
FATHER



AND SON

are a large body; fairly well satisfied workmen are another large body. People who are fairly well satisfied with life as they have known it in the United States vastly outnumber the rebels against our social and political system.

So, we believe, it has been in France. But in what case things will be in Europe when the war is over, and what new plans for the regulation of life will issue out of the immense distress and destruction the war has brought, only a seventh son can tell. Neither is it safe to predict how matters will go with us Americans. Already one may hear rich people discuss the possibility of loss of fortunes—discuss it, as a rule, philosophically. Yet the I. W. W.'s and pro-German Socialists and Pacifists and that sort, in Congress and out of it, never lose the chance to call it the rich men's war, brought on in the interests of "business."

A Conversation

"WHAT are the main objects of society?"

"Entertainment, amusement and pleasure."

"Are you in society?"

"Yes."

"And you find it entertaining and amusing?"

"Well, not exactly. To tell the truth, I find it all rather a bore."

"And do most society folks feel the same?"

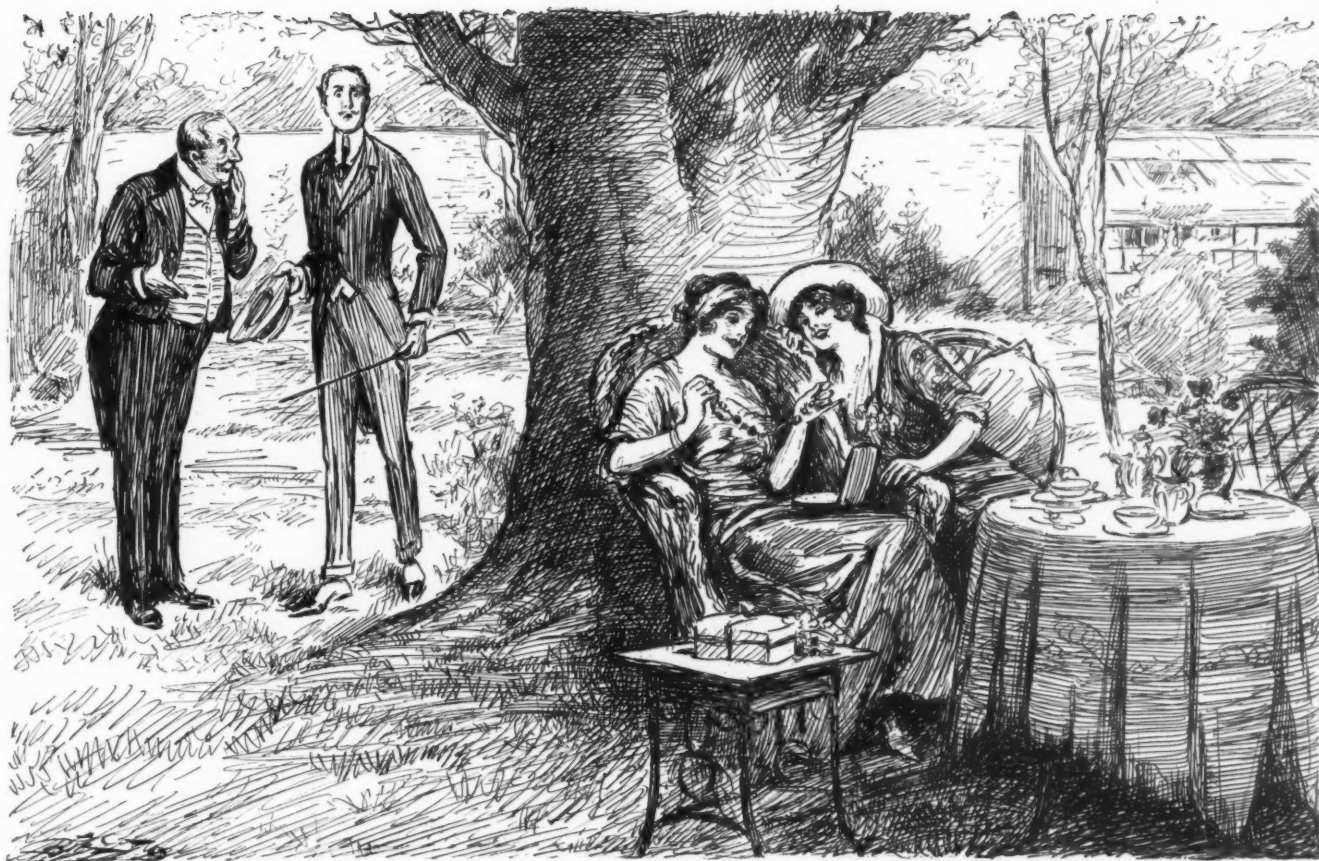
"I am afraid so. In fact, about all of them do, except a few young men and débutantes; and even these find their pleasure spoiled by the fear that someone else may surpass them in a social way."

"To whom, then, is society entertaining and amusing?"

"On consideration, I think it must be to outsiders. They seem to find great delight in watching us and laughing at our little ways."



"Now, good digestion wait on appetite,
And health on both!"—*Macbeth*.



"HE SENDS ME SUCH PERFECTLY LOVELY GIFTS, THAT I REALLY HATE TO MARRY HIM
WHILE HIS MONEY LASTS"

Assets—Nothing

THERE is a type of woman who seems to think the principal qualification for social distinction is helplessness. She never wastes an opportunity to flaunt her inefficiency. For instance, if she sees a friend making a house-dress she remarks, "My dear, do you sew for yourself? I wouldn't think of such a thing. George loves the imported, handmade house-frocks I get at Waltman's, though he seems surprised when the bills come."

Later her complaint is, "I can't get a 'girl' anywhere. Maggie left on Monday and we haven't had a meal since. We've had strawberries and soda biscuits for breakfast and delicatessen for dinner every day. George won't drink the coffee I try to make."

"The worst of it is the nursemaid left, too, and I can't do a thing with the children. They don't pay the least attention to a thing I say. Mary seemed to know just how to manage them. I don't know what on earth to do."

Headlines We Hope to See

KAISER, Overcome by Remorse, Hangs Self in Ruined Cathedral.

All Agitators to Be Sent to Front at Once.

Congress, Realizing Responsibilities, Gets Down to Business.

Allies Cede Conquered Germany to Belgium.

O. C. L.



FAMILIAR PRUSSIAN TACTICS

Rules of Decorum and Social Etiquette for Members of the Prussian Military Set

1. Ease of manner is of the utmost importance. When firing a revolver at a young girl or an old man, try to avoid any appearance of regret or embarrassment at musing the floor.

2. The salutation is the touchstone of good breeding. On entering a drawing-room, salute the company by addressing them as "swine" and by pulling all the pictures from the wall.

3. Should you call upon a lady at an inconvenient hour, and feel yourself an intruder, the tension may be relieved by touching a match to a lace curtain or shooting at the lamps.

4. Gentlemen will do well to bear in mind that when they pay morning calls they must carry their hats with them into the drawing-room, kick out all the windows and hack the plaster from the ceiling with their swords.

5. In good society, a visitor, unless he is a complete stranger, does not wait to be invited to sit down, but takes a seat at once. If there are any silver dishes or *objets d'art* lying about, he takes them as well.

6. Upon taking leave of a host and hostess, express the pleasure you have experienced in your visit by kicking them in the face and setting off a stick of dynamite in the front hall.

7. If, at a dinner party, the waiter has neglected to minister to all your needs, break a vial of poison gas in his face.

8. While walking the street, no one



"I THOUGHT RICHES HAD WINGS"

should be so absent-minded as to neglect to recognize his friends. If you do not stop, you should at least throw a bomb at your friend or push him into the gutter.

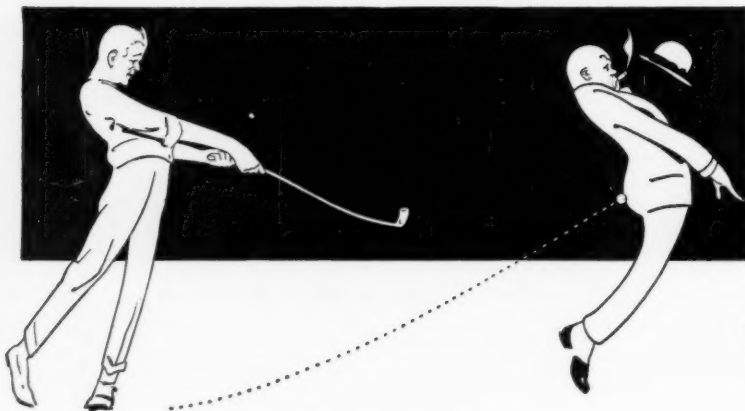
9. If there is any person whose

favor you particularly wish to gain, you may best do so by killing a few of his children and wrecking the bank in which he keeps his money.

10. On entering a church, a gentleman should throw rocks through all memorial and stained-glass windows, start a fire under the altar, and shoot all clergymen, deacons and choir-boys who show themselves.

11. Chesterfield says: "Civility is particularly due to all women. No provocation whatsoever can justify any man in not being civil to every woman; and the greatest man would justly be reckoned a brute if he were not civil to the meanest woman." Consequently every Prussian officer and gentleman will show his solicitude and respect for the weaker sex by beating them, enslaving them, violating their honor and murdering them whenever the opportunity presents itself.

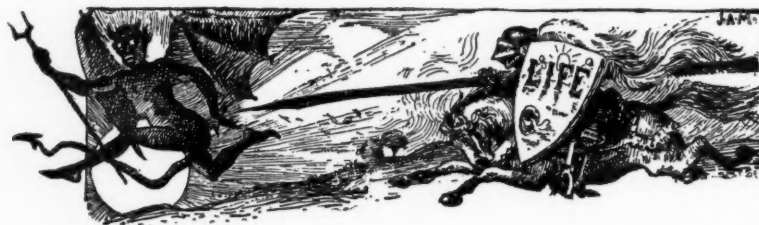
Kenneth L. Roberts.



"FORE AND AFT"



THE END OF THE NINTH INNING



AUGUST 16, 1917.

"While there is Life there's Hope"

VOL. 70
No. 1816Published by
LIFE PUBLISHING COMPANY

J. A. MITCHELL, Pres't.

A. MILLER, Sec'y and Treas.

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IT is *verboten* to talk of peace, but it makes some difference from what angle you see it. A premature peace for an insecure respite, Heaven forbid! but a vision of a peace to crown a war fought through to safety is surely mentionable if one can think it is in sight.

There are those nowadays who think the war is pretty nearly fought through. Every day or two the Kaiser comes out with a declaration of his pacific and benevolent intentions towards mankind, and of his invincible means of carrying them out. It is suspected that the Kaiser is bluffing. The reports we get of the condition of Germans are not such as could reassure Germans. Her military front seems to be by much the best part of her. Behind it there are want, sorrow and deep concern. Already her money expenditures for the war are estimated to be thirty-eight billion dollars, and she owes for most of it, so that her indebtedness is far beyond the twenty billions that her financiers declared to be her limit. Her casualties are nearly five million men, of whom more than a million are dead. She can neither afford her expenditures nor her loss of man-power, and the more men she loses the worse become her prospects of industrial recovery. In an article printed on August 1st Mr. Charles Barron of Boston put these thoughts and figures together in his paper, and admitted that he was quite persuaded, on information and belief, that Ger-

many is very near the end of her financial rope, and that her leading men of business want peace promptly on any terms she can get, as the only means of avoiding utter ruin. German militarism, Mr. Barron says, has cut its own throat, and is dead beyond hope of resuscitation. "The coming of our rich country into the war finished Germany. The United States has the financial resources to finance peace settlements of the whole world, or to fight the battle through, and Germany can take her choice."



IT begins to look so, though this is a war that has upset many calculations, and the specialists, whether military or financial, are liable to miss out in their forecasts. Bankrupt nations before this have put up formidable fights. As things grow worse it may be expected that with Germans of the von Tirpitz and Falkenhayn stripe the favored cry will be, "After us, the Deluge," and they will prefer to go out in a great final burst of frightfulness. The Germans cannot be depended upon to make peace merely to avoid ruin. In the Thirty Years' War they went almost to complete destruction, and they may do it again.

As for us, we are in this war to discharge a duty. We are not out for glory, nor for profit, nor even to punish Germany. We want to do our share to

save civilization. But the German war-masters do not care for any civilization except the sort that is made in Germany, and in which they are the head men. If they cannot put that over, they prefer, apparently, that all civilization shall perish, and consistently throughout the war they have destroyed it as they passed. They will not stop the war to save civilization. If it is to be saved it must be saved over their heads.



AND of course the sooner civilization is saved by beating Germany the more of it there will be to save. A good many thoughtful people are afraid the war will go on long enough to destroy it.

What does that mean?

Civilization consists a good deal of accumulated wealth; of accumulation, that is, of the works of man. If destruction is so great in any region that life cannot go on there in reasonable likeness to what it was before, the civilization of that region is suspended, and unless it gets help it will retrograde. So the Roman civilization perished in Britain and in most other countries. Force was finally lacking to defend it, and what were cities gradually became ruins. So civilization has been annihilated by the Germans in those parts of northern France that they have held and had to let go.

Civilization requires not only civilized people, but shelter, protection, maintenance and some degree of leisure. Some people are afraid that the war will go on so long, and the expenditure and destruction and loss of life will be so great, that the habits of society will collapse. A great deal of civilization is organization. But organization requires capital and credit, and this huge war that is going on is devouring both in vast mouthfuls like a giant at his meals. It is true that if it goes on long enough at anything like the present rate it will eat up what there is. Then people with their ears to the ground may hear something, and discover that what fell was civiliza-



SOMEWHERE, SOMETIME, IN FRANCE

E. SAMUEL MANHATTAN, PRIVATE U. S. A., BRINGS IN HIS CHAUFFEUR, WAITER
AND OCULIST, ALL OF NEW YORK

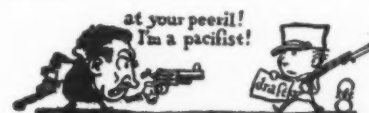
tion. And then there will be a receiver appointed, and presently, after a season of rigid economy, it will be reorganized, and an effort made, as so often before, to avoid old mistakes and make a machine that will keep on going.

For, after all, civilization is only an experiment in living. It is not so very sacred, and is always faulty, and when its faults get to be too many it has to be scrapped to make way for something else. Ours may be of that kind.

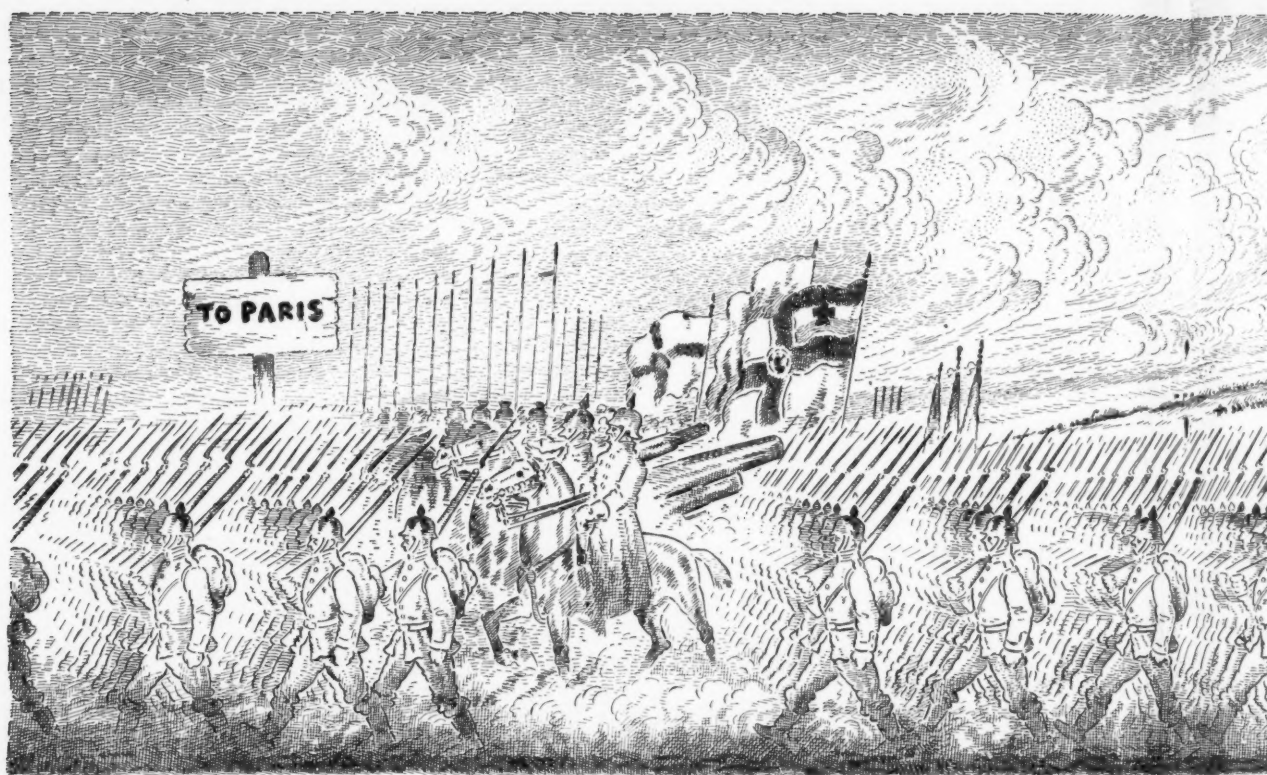
If it is due to go, let us not take it too hard, but select a tree and practice living in it. But if we think enough of this civilization to care to save it, by all means let us push hard in the war and get the Germans licked soon.

Of course, as yet, the civilization of Europe has been much worse jarred and more imperilled than ours, but even here life of late has not been so comfortable as it should be. It has been too hot; very, very much too hot.

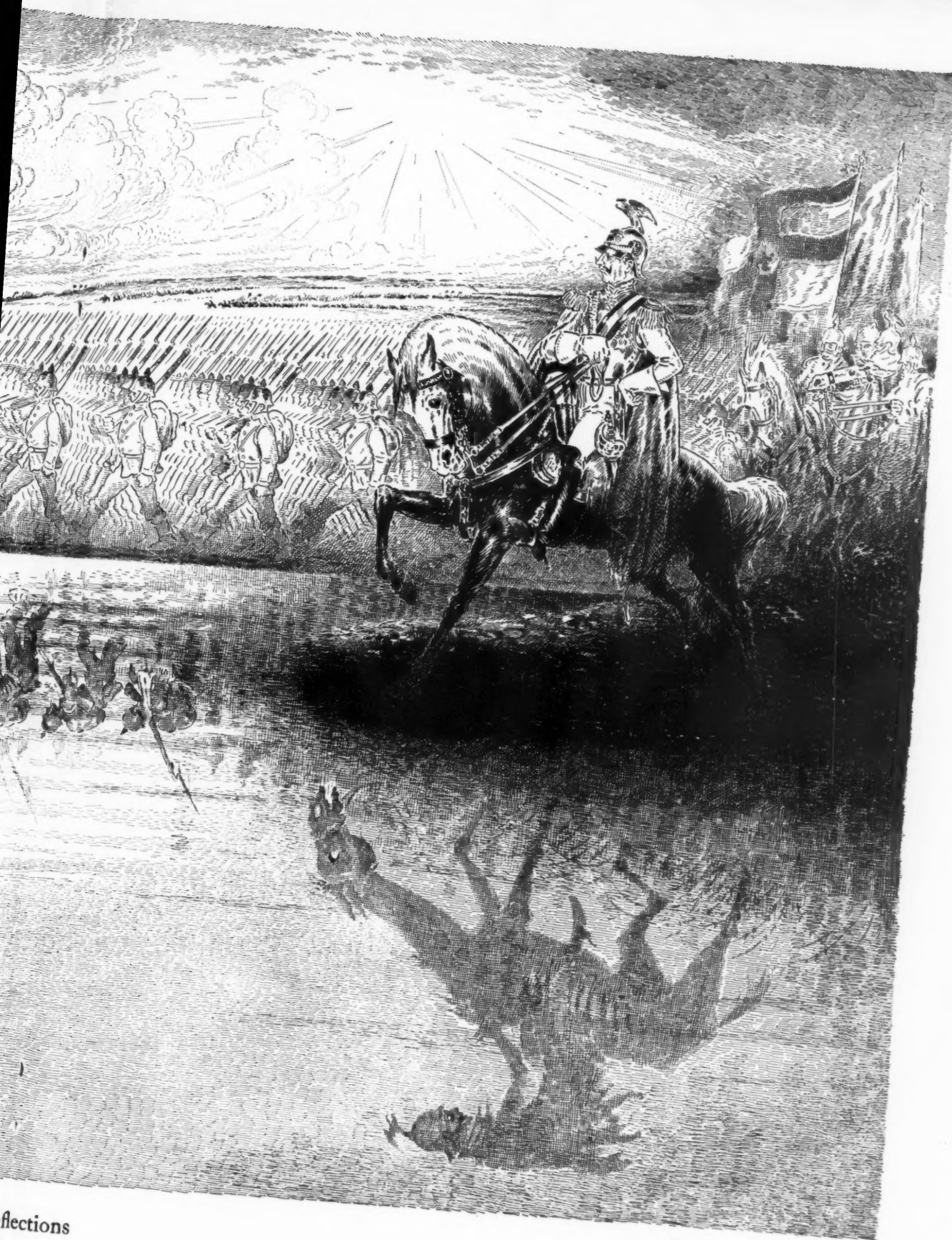
People by the hundred have died of the heat; people by the million have suffered by it. This would be a notable year even if there were no war, no draft, no taxes; nothing but the weather. But as it is there is a considerable disarrangement of life, and while as yet there is little tragedy about it, there is a vast amount of disturbance. The usual organization of recreation that comes in midsummer has been upset. Thousands of families of well-to-do people have fathers or sons in the army or navy or government service, and adjust their summer to that. Tens of thousands of other families have heard from the draft, or expect to, and don't know in what case another month will leave them. The rising cost of living has prompted and generally warranted a fairly steady call for higher wages. Negroes have come in the northern labor market, and in some cases have been attacked by rival workers, and the I. W. W. has seen its chance to make trouble, and has tried not to miss its opportunity.



THE I. W. W. aspires to break down the wage system. It proposes that its members shall control society, just as the German war-masters propose that German war-masters shall control it. But if civilization can only be destroyed, and capital used up, and credit and the wages fund be eliminated, the wage system will pass away and the I. W. W. will win its case. Accordingly, it is quite logical for Bill Haywood and his band to do everything they can to prolong the war. If the German war-lords should win it and become world-masters they would make short work of Bill and his friends, and the wage system would go on at lowered wages. But the Germans won't win, and the longer they can be kept at work destroying the wages fund and the workers, and bringing civilization back to first principles, the better for the I. W. W. idea. If civilization can only be destroyed the idea can be tried out.



HARRISON LADY



fections

More Babies to Be Cared for



SIMONE ALLANET,
BABY 134



HENRIETTE BOUSSANT, BABY
1439, AND HER MOTHER

ANOTHER great battle—more French soldiers killed—more widows and more fatherless children dependent for support upon those who are warring against Prussian barbarism and ferocity. These orphaned babies not only need help in the present, but their lives must be saved for the future of France. They must supply the population depleted by the present war. Taken from the care of their mothers, their chances of survival are vastly diminished. Mother and child must be kept together for the sake of both. To help in this great work is the object of this fund.

LIFE has received \$114,398.59, from which 646,686.20 francs have been remitted to France.

A contribution of seventy-three dollars provides that for two years a destitute French child, orphaned by the war, will be kept with its mother or relatives instead of being sent to a public institution, where its chances of survival are less than in a family environment. During this critical period in the child's life its welfare is looked after and the funds disbursed by "The Fatherless Children of France," an organization officered by eminent French men and women. The Society has committees in every part of France who keep in touch with the children and supervise details of management. Contributions of less than seventy-three dollars are combined until they amount to the larger sum.

As fast as LIFE receives from the Society the names and addresses of the children and their mothers with particulars of the father's death and other information, these are communicated directly to the contributors for the care of each child. The full amount of the funds received by LIFE is put into French exchange at the most favorable rate and remitted to the Society with no deduction whatever for expenses. Checks should be made payable to the order of LIFE Publishing Company.

We gratefully acknowledge from

Mrs. Rafael del Castillo, New York City, for Baby No. 1535	\$73
Evelyn Virginia Willing and Evelyn Eyre Willing, Chestnut Hill, Philadelphia, Pa., for Babies Nos. 1536 and 1537	146
Mrs. Mary D. Vizard and Miss Mary Kelly Vizard, Mobile, Ala., for Babies Nos. 1538 and 1539	146
Ada T. Huntzinger, New York City, for Baby No. 1541	73
Mrs. E. K. Woodman and daughters, Chicago, Ill., for Baby No. 1547	73
"Memory of Jinny, August 2, 1909," for Baby No. 1548	73
Marguerite Laura Seager, South Pasadena, Cal., for Baby No. 1549	73
George M. Verrity, Middletown, Ohio, on account of Babies Nos. 1542, 1543, 1544, 1545 and 1546	182 50

BABY NUMBER 1534

Already acknowledged	\$3.78
Second Congregational Church Sunday School, Derby, Conn.	42.50
Ruth Kate Felker, St. Louis, Mo.	5
R. F. Outcault, Flushing, N. Y.	15
Mrs. Robert E. Brown, Waterbury, Conn.	6.72
	\$73

BABY NUMBER 1540

Mrs. Robert E. Brown, Waterbury, Conn.	\$23.28
W. A. McLaughlin, Mercersburg, Pa.	10
Miss Alice Parsons, Hadlyme, Conn.	1.06
Miss Ruth McBride, Berkeley, Cal.	.66
Lena and Roy Mason, Philadelphia, Pa.	36
Elfrida M. Johnson, Holden, Mass.	2
	\$73

BABY NUMBER 1550

Miss Ruth McBride, Berkeley, Cal.	\$4.34
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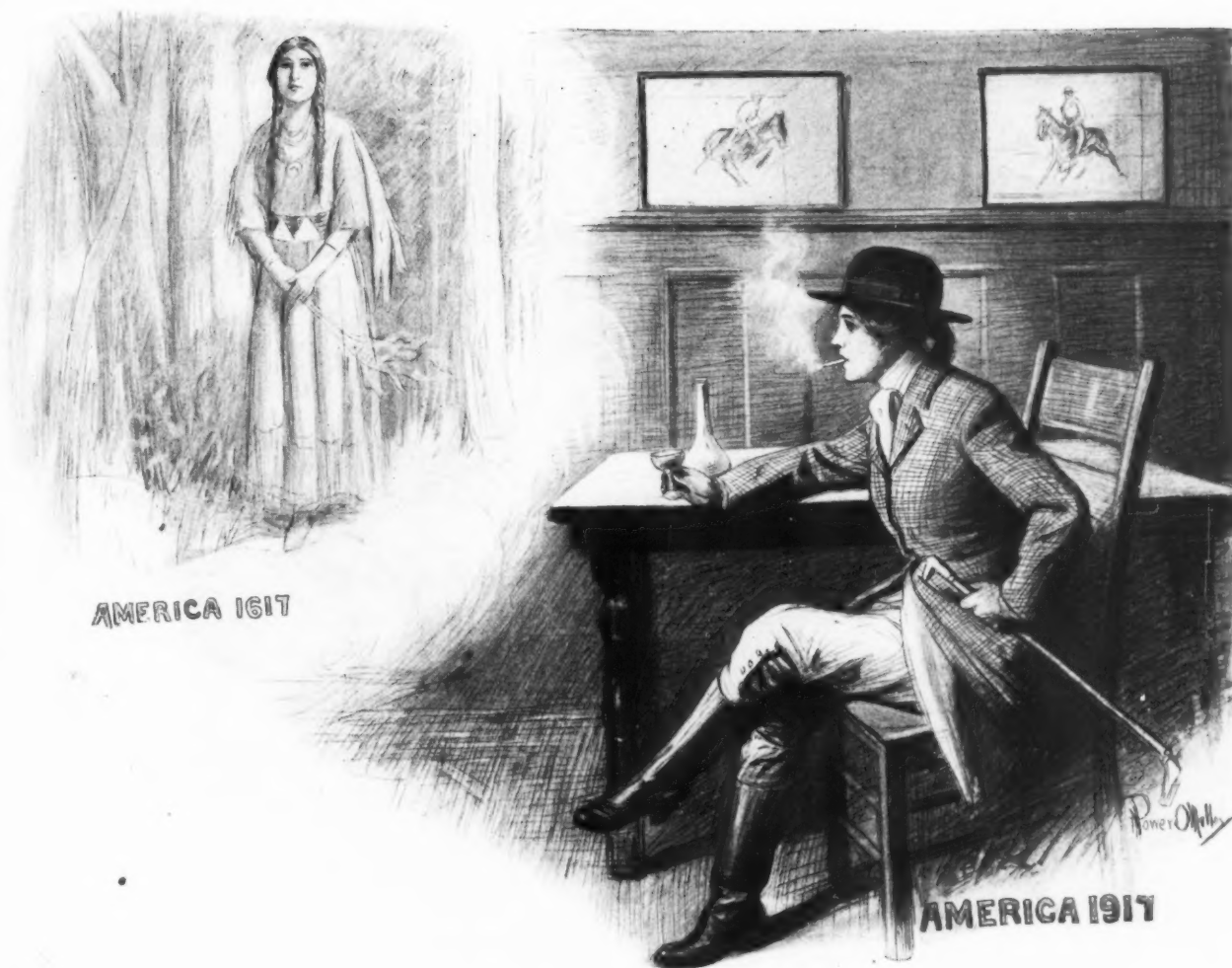
RAYMOND MARGUIE, BABY 170, AND HIS
SISTER SIMONE

In this list we print first the number and name of the baby, followed by the names of the contributors.

1512. Albert Soulard. Several contributors.	
1477. Pierre Steider. Several contributors.	
1481. Henri Tessier. Several contributors.	
1511. Georges Thémée. Mrs. E. I. Horsman, Jr., New York City.	
1422. Fernand Thierry. L. R. New York City.	
1423. Fernande Thierry. L. R., New York City.	
1483. Henri Tissier. "Uncle," Ottawa, Ontario.	
1451. Jeanne Tronel. George W. Dulaney, 3d, Clinton, Iowa.	
1459. Marie Vergeot. M. S. R., Honolulu, Hawaii.	
1419. Max Verrier. Several contributors.	
1473. Elie Veyrat. Several contributors.	
1506. Lucienne Villant. Margaret Boyce, Elizabeth Louise Boyce and Virginia Kent, Chappaqua, N. Y.	
1475. Denise Vidal. D. J. Van Marle, Buffalo, N. Y.	
1484. Simone Warot. Collected from the teachers of the Bryant High School, Long Island City, by Miss Ella M. Snow.	
1482. Raymonde Wolf. A. Q. S., Morristown, N. J.	



BERNARDETTE AND JEANNE SCHRODER,
BABIES 474, 475, THEIR MOTHER AND
BROTHER



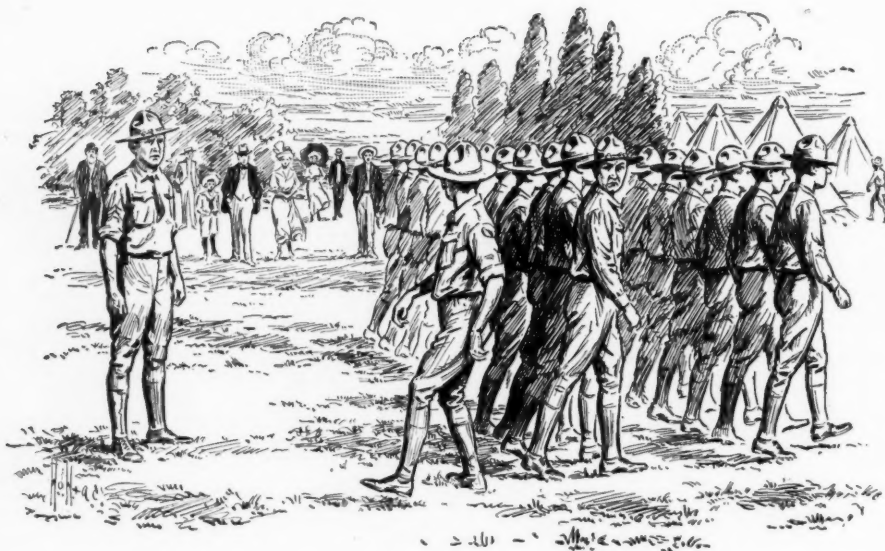
"A neater, sweeter maiden in a cleaner, greener land"

The Latest Books

ONE meatless day per week is recommended to the patriotic. But in fiction we have been more continent than that recently. We have passed a series of meatless weeks. So that our appetites are edged. And Alice Brown's novel of a New England countryside reacting to the war—"Bromley Neighborhood" (Macmillan, \$1.50)—comes to us with its fictional values enhanced by fasting. Even in times of plenty, however, the work would deserve our attention. For its New Englandness is its flavor, not its substance; and the dramatic interplay of its characters—racily individualized and stamped with their parochial and staling traditions—is nevertheless basically American and broadly human. One is reminded, in reading it, not only in its holding up of a local mirror to the broader life, but in its verbal style as well, of the Devon tales of Eden Phillpotts.

NOT since the publication of Lafcadio Hearn's studies of Japanese ghost lore and folk literature has anything appeared in English as important—for the limited yet yeast-like audience of those poets, painters and creative responders in general to life and its expressions, who are constantly reaching out in these days toward a comprehension of archaic art and of the alien psychologies of its esthetics—as the work on the classic stage of Japan that Ezra Pound has just completed from the garnered data and gathered translations of the late Ernest Fenelosa. The book is called "'Noh' or Accomplishment" (Knopf, \$2.75). The so-called Japanese "Noh dances," with their grotesque trappings, their centuries-old technique, and their subtly allusive complexities of verbal, musical and pantomimic meaning, have long been something of an esthetic

(Continued on page 273)



Drill Sergeant: IF YE TAKE MY ADVICE, YOUNG MAN, YE'LL TIE A BIT O' STRING AROUND YER RIGHT HAND SO YE'LL KNOW IT FROM YER LEFT

Everyone Is Somewhere Else

WE get our war impressions partly from what we see, partly from what we don't see. When we see a lot of young men in khaki it reminds us that there is a war. Ditto when in places where young men were wont to abound we find a dearth of them. At Plattsburg and at all the camps there are plenty of young men, thousands of them, all in khaki. If there is a dance on Saturday night, all the girls can have partners. The hotels near the camps do have Saturday-night dances, and there are girls, and plenty of men for them.

But at the summer-places that do not happen to be near a camp one finds a dearth of young people and of all the apparatus of gaiety. Yachts and motor-boats have either been joined to the mosquito fleet or are drawn up on the shore or lie at anchor with winter covers on. There are sailboats and young boys and young girls, but the older boys and young men are in camps, and the older girls are working somewhere—many of them in France—and there are no Saturday-night dances at the hotels. Summer hotels that were wont to be crowded are half empty this year. Most men in the earlier years of active life are on the war job somewhere, and their families stay near them when possible and are loath to go far away. Washington is full of people. New York is full of people. Country houses within easy commuting distance of war centres are occupied or in demand. People who can move at all in summer get as near their soldiers as they can. Next winter, with so many camps in the South, we shall see a great migration in that direction, and a great season, doubtless, for southern hotels.

Beauty and Bohea

YONDER sits my dainty Doris,
Pose discreetly meek.
Purple pansies kiss her bosom,
Roses in her cheek.

Not one glance she deigns her minion,
Not one smile for me.
Toys she with a lump of sugar,
Calmly drinks her tea.

'Mid the hum of lowered voices
My heart seems to say:
"As you sweeten tea, fair Doris,
Sweeten life to-day.

"Do not mock my eager wooing,
As you do at tea.
Fill the cup of love o'erbrimming;
Drink it, dear, with me!"

Dorothy Harpur O'Neill.

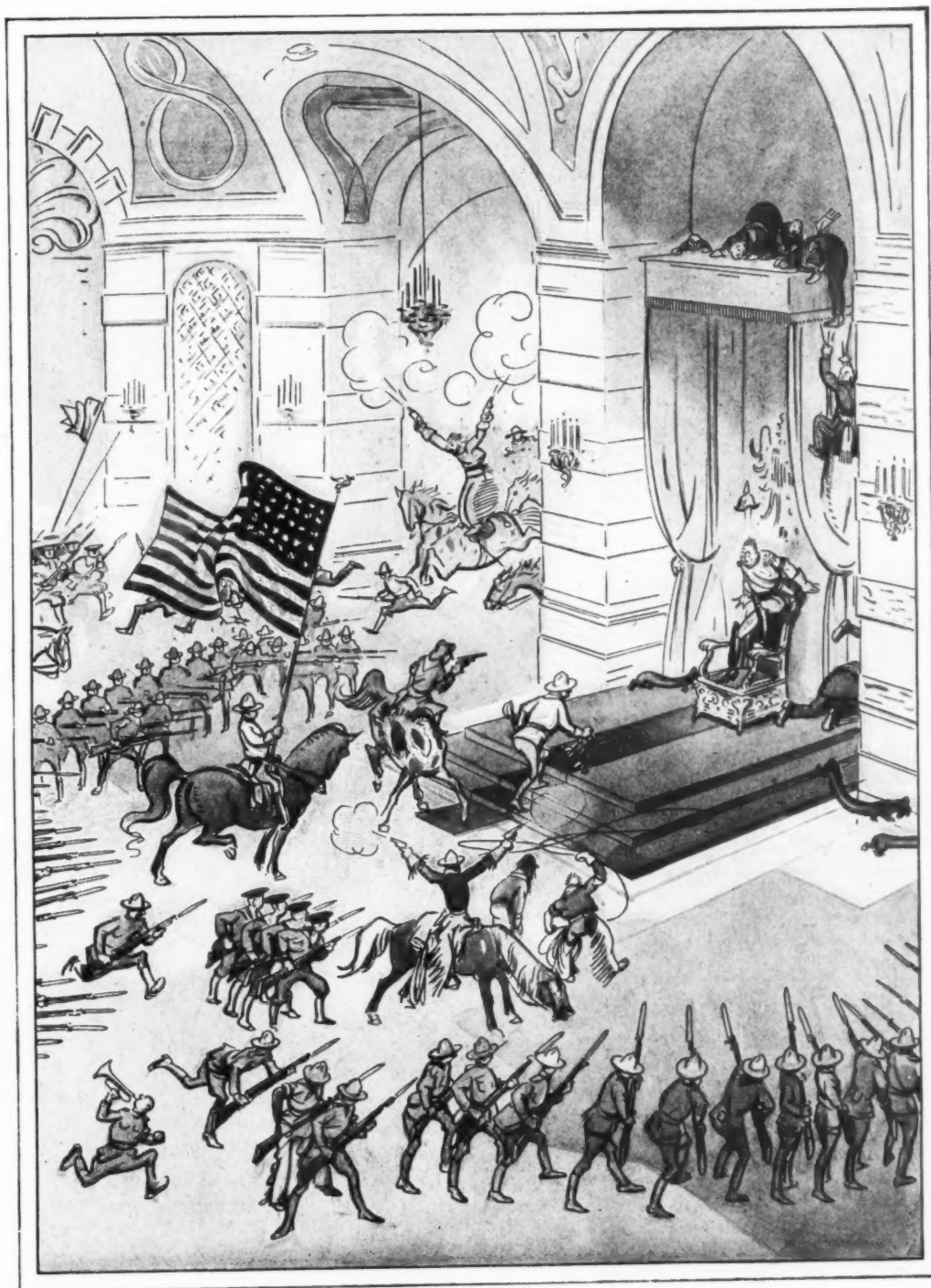
THE new American holiday: Saint Bonedry's Day.



"YOU NEED ME IN YOUR BUSINESS"

Renaming Them

IF Hindenburg continues to retire in his usual victorious manner, even the German people may find it necessary to rename him Behindenburg. And as for Ludendorff, his facile promises of endless victory must sooner or later win him a more appropriate denomination—Deludendorff.



WOULDN'T THIS BE FUN?



PRIVATE JONES JOINS HER REGIMENT

More of the Horrors of War

NOW that the Christian Endeavor Society has decreed that cigarettes and playing cards shall be left out of the comfort bags that are being prepared for our soldier boys,



it would seem as though warfare is to be denatured. No longer may a soothing puff of Milady Nicotine steady taut nerves before the charge, no longer a pack of cards

help to pass weary hours of waiting for God knows what. Truly the horrors of war are on the increase.

And in line with this, dear brethren, it occurs that our boys should not be allowed to get within range of the enemy's guns, lest they be made targets of. And trench warfare is so soggy and sticky; really, it should be discontinued, since we have entered the war.

Think what might be done in these directions by a little determined effort! Even the slaughter might be done away with in time. Then we should have war for war's sake.

SISTER SUE: Why don't you sober down, Bob, and concentrate your affections on just two or three girls?



Republic
STAGGARD
PAT. SEP. 15-22-1908
Tread

The Strength of The Republic

The rubber used in Republic Tires is tremendously strong.

It is made so by the Prödiu Process.

A strip of it one and a half inches square will support a weight of more than three tons.

This tensile strength expresses itself in the tires in toughness.

Republic Tires last longer, and they are amazingly responsive and "lively."

They wear down as evenly as a piece of steel.

They are practically immune to road cutting and chipping.

Public knowledge of these facts is becoming widely spread.

The result is a largely increased demand for Republic Tires.

*Republic Black-Line Red Inner Tubes have
a reputation for freedom from trouble*

The Republic Rubber Company, Youngstown, Ohio

*Originators of the First Effective Rubber Non-Skid Tire
Republic Staggard Tread*

REPUBLIC TIRES

Small Comfort

IT will be small comfort to the man in the street to learn that Dr. Michaelis, the new German Chancellor, is of a deeply religious turn of mind. The world has suffered excessively from the application of one form of German religion. What it needs now, and what Germany needs, is some rugged ikon-breaker who will go into the Teutonic Holy of Holies and smash to pieces the mustachioed Gott who blusters there.

Even more important than the new Chancellor's views on war will be his views on religion. If it is the Kaiser's Gott he worships, if it is some iron statue in a Prussian uniform that he makes obeisance to, then the world must still go grimly about its business of sword-sharpening.

If, on the other hand, it is some divine Figure of Fellowship, some God of Human Kindness that Michaelis perceives in the clouds of war-smoke, then indeed is there ground for the world's hope; then indeed is peace made possible.

Which God will Michaelis choose?

LORD NORTHCLIFFE will provide eighty thousand tons of paper annually for American newspapers from his mills in Nova Scotia. That is like providing drink for inebriates. The great American excess is newspapers. But it might be worse.



THE OLD SWIMMING HOLE AT HOLLYWOOD GLEN



"We first endure, then pity, then embrace"

The Medical Board Is King

VISCOUNT HARBERTON mentions "one of our recruits inoculated with lifelong paralysis as a substitute for typhoid fever, in conformity with the regulations of the Medical Board."

That's in England.

But it's nothing to what our American medical board can do.

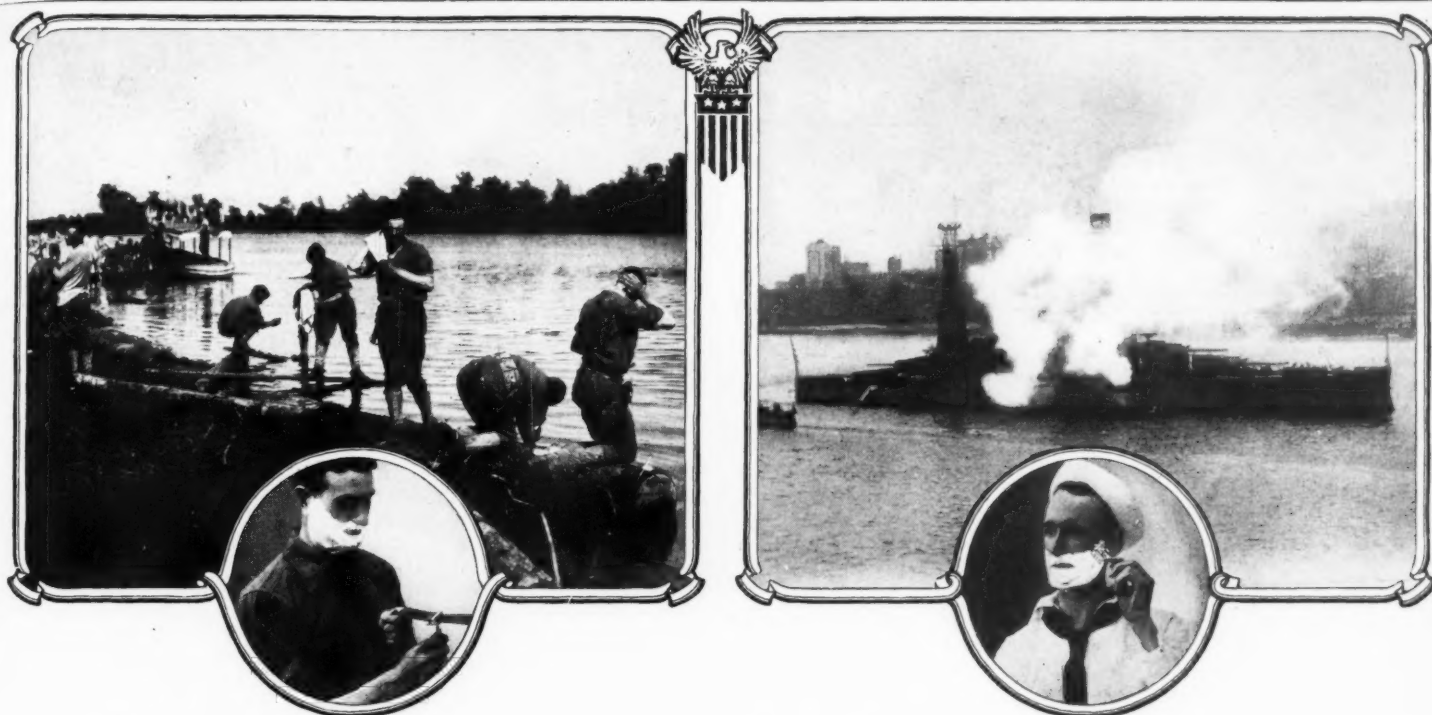
Shock Units

THE German shock units seem to be made up of Germans whose presence in Germany after the war is not desired by the present management of the German army.

The shock unit is an old device. It will be recalled by readers of Scripture that when it became inconvenient for King David to have Uriah come home from the war, he sent word to Joab to put him in the shock unit.

There must be a lot of German soldiers who know too much.

OUT of print—The truth.



Both Arms of the Service

MEN in both arms of the service must shave with the razor they have with them. There is no shop at hand for keeping razor blades sharp. There is no nearby store where blades can be purchased. The beard of the soldier or marine is stubborn from neglect, his skin is tender from exposure, his shaving water is cold.

THIS RAZOR KEEPS ITS OWN BLADES SHARP

Think of the comfort to such men of a razor that keeps its own blades sharp and free from rust. Such comfort is possible only with the AutoStrop Razor for it is the only razor that sharpens its own blades. It is a safety razor and a blade sharpener combined. The blade is stropped without being removed. The razor is cleaned without taking apart. Its

equipment of twelve blades will give at least five hundred clean, smooth shaves. Cold water, tender skin or heavy beard makes no difference.

Before you go to the front or training camp see the AutoStrop Razor. Try it out and you will decide it is the true military razor—the one you want to take along.

AutoStrop Safety Razor

AutoStrop Safety Razor Co.
345 Fifth Avenue
New York



AutoStrop Safety Razor Co., Ltd.
83 Duke Street
Toronto, Canada



A Stock Suffrage Argument

A member of Congress and his wife had been to Baltimore one afternoon. When they left the train at Washington, on their return, the wife discovered that her umbrella, which had been entrusted to the care of her husband, was missing.

"Where's my umbrella?" she demanded.

"I fear I have forgotten it, my dear," meekly answered the statesman. "It must still be in the train."

"In the train!" snorted the lady. "And to think that the affairs of the nation are entrusted to a man who doesn't know enough to take care of a woman's umbrella!"—*The Lamb.*

"Why do you consider women superior to men in intelligence?"

"A bald-headed man buys his restorer by the bottle, doesn't he?"

"Er—yes."

"Well, a woman doesn't waste time on a hair-restorer; she buys hair."

—*London Passing Show.*



"HEY, MISTER, ARE YOU ONE O' THEM FOOD-HOARDERS?"

Proving It

A woman owning a house in Philadelphia before which a gang of workmen were engaged in making street repairs was much interested in the work.

"And which is the foreman?" she asked of a big, burly Celt.

A proud smile came to the countenance of that individual as he replied:

"Oi am, mum."

"Really?" continued the lady.

"Oi kin prove it, mum," rejoined the Irishman. Then, turning to a laborer at hand, he added, "Kelly, ye're fired!"

—*Harper's.*

"You're double-faced!" shouted the interrupter at the political meeting; you're double-faced, that's what you are!"

"It's quite evident," remarked the candidate, "that my friend is not double-faced, or he would not have come out to-night with the face he has on him."

—*Tit-Bits.*

"I SAY, who was here with you last night?"

"Only Myrtle, father."

"Well, tell Myrtle that she left her pipe on the piano."—*Awgwan.*

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Notice of change of address should reach this office ten days prior to the date of issue to be affected.

Clysmic— Of Course

Because its sales are bounding ahead faster than any other table water—sparkling for flavor, lithiated for health.

15 grains of Lithia Salts to the gallon.

Sold everywhere in splits, pints and quarts only.

Don't accept ordinary waters.

Insist on genuine



THE LABORER IS WORTHY OF HIS HIRE



HOW do you know it's a good Melon ? "Your Nose Knows"

By the *pure fragrance* Nature puts into her best products to tell you of their innate goodness. Just so does Nature label with *pure fragrance* her finest tobacco. Never doubt the meaning of fragrance. It is the perfect guarantee of a perfect tobacco—"Your Nose Knows."

Such a guarantee you will find in

Tuxedo

The Perfect Tobacco for Pipe and Cigarette

Blue Grass sunshine and the soil of Old Kentucky give the ripened, blended, Burley leaves of Tuxedo that rich, *pure fragrance* which is so appealing, so satisfying. There is no fragrance like it—"Your Nose Knows."

Try this Test:—Rub a little Tuxedo briskly in the palm of your hand to bring out its full aroma. Then smell it deep—its delicious, *pure fragrance* will convince you. Try this test with any other tobacco and we will let Tuxedo stand or fall on your judgment—



"Your Nose Knows"

Guaranteed by
The American Tobacco Co.
INCORPORATED



OUR FOOLISH CONTEMPORARIES



Accuracy

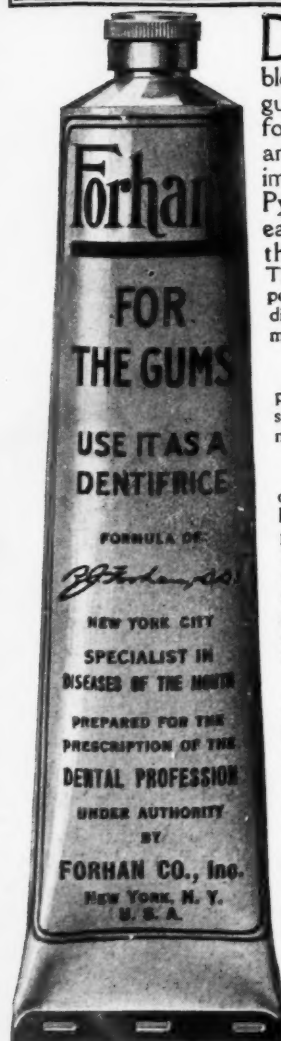
An American editor had a notice stuck up above his desk that read: "Accuracy! Accuracy! Accuracy!" and this notice he always pointed out to the new reporters.

One day the youngest member of the staff came in with his report of a public meeting. The editor read it through, and came to the sentence: "Three thousand nine hundred and ninety-nine eyes were fixed upon the speaker."

"What do you mean by making a silly blunder like that?" he demanded, wrathfully.

"But it's not a blunder," protested the youngster. "There was a one-eyed man in the audience!"—*Tit-Bits*.

Are your gums starting to recede?



Do you realize the full dangers of bleeding and receding gums? They are the fore-runners of tooth and gum decay. They immediately precede Pyorrhea (Riggs' Disease). With Pyorrhea the gums recede. The teeth loosen and a peculiar and repellent condition appears inside the mouth.

And four out of five people who are over forty suffer from Pyorrhea—and many under this age also.

Ordinary tooth-pastes cannot prevent Pyorrhea. Forhan's Preparation positively will do so, if used in time and used consistently. Use it like a dentifrice. Then the gums will not tender up nor bleed; neither will the teeth loosen.

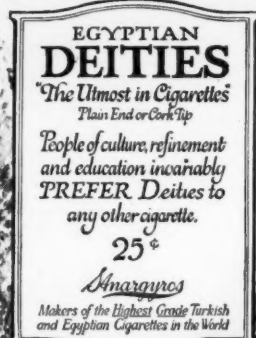
No matter what your tooth-paste may be doing for your teeth, it does not possess the peculiar virtues of Forhan's.

If gum-shrinkage has already set in, start using Forhan's and consult a dentist immediately for special treatment.

In 30c and 50c tubes at all druggists in the United States.

FORHAN CO.

Send for Trial Tube Free 202 Sixth Ave., New York



Missing

"Children," said the Sunday-school superintendent, "this picture illustrates today's lesson: Lot was warned to take his wife and daughters and flee out of Sodom. Here are Lot and his daughters, with his wife just behind them; and there is Sodom in the background. Now, has any girl or boy a question before we take up the study of the lesson? Well, Susie?"

"Pleathe, thir," lisped the latest graduate from the infant class, "where ith the flea?"—*Ladies' Home Journal*.

"THE MANOR"—Asheville, North Carolina
IN AMERICA—AN ENGLISH INN—Perfect GOLF.

First Aid

He had been fishing patiently for several hours without a bite when a small urchin strolled up.

"Any luck, guv'nor?" he called out.

"Run away, boy," growled the angler, in gruff tones.

"No offense, sir," said the boy, as he walked away, "only I just wanted to say that my father keeps the best fish shop in the High Street; fust down on the right, sir."—*London Opinion*.

WILHELM the Barbarian and the Clown Prince had just been locked up in the Berlin jail.

"I wonder," said the former, "whether the Allies will be cruel enough to make us read what LIFE will have to say about this misfortune. I haven't subscribed for LIFE for years."

Scriptural Rain

FARMER HAYRICK: \ Mighty wet rain, hain't it, squire?

SQUIRE GROUCH: Ever hear of rain that wasn't wet, you idiot?

FARMER HAYRICK: Yes, I did. Accordin' to Scriptur, it once rained fire and brimstun, by gosh!

—*Boston Transcript*.

SEXOLOGY

by William H. Walling, A.M., M.D.

imparts in a clear, wholesome way, in one volume:

Knowledge a Young Man Should Have.
Knowledge a Young Husband Should Have.
Knowledge a Father Should Have.
Knowledge a Father Should Impart to His Son.
Medical Knowledge a Husband Should Have.
Knowledge a Young Woman Should Have.
Knowledge a Young Wife Should Have.
Knowledge a Mother Should Have.
Knowledge a Mother Should Impart to Her Daughter.
Medical Knowledge a Wife Should Have.

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Write for "Other People's Opinions" and Table of Contents.

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SAVING DAYLIGHT
THE LOVER'S IDEA

The Latest Books

(Continued from page 263)

Rosetta Stone to students of the East
This volume offers to the imaginative reader a key to their secret beauties.

MATTER that more closely engages our current curiosities, and a volume that mitigates one of our more conscious ignorances, will be found in J. S. Smith's "Trench Warfare" (Dutton, \$1.50). Lacking, as we do, all personal experience and, for the most part, any definite understanding of the constructive details of modern intrenchment systems

TIFFANY & Co.

QUALITY

DIAMONDS PEARLS JEWELRY
WATCHES CLOCKS CHINA
SILVERWARE AND STATIONERY

VARIETY

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The BILTMORE
43rd and 44th Sts. and Madison Ave.
The Cascades
19th Floor—Always Cool
Most unique dining room in New York.
New decorations and lighting effects
Dancing
Supervision Cameron Sisters

The Horse Owner of Today
needs "Capewell" nails for shoeing his horses just as his father or grandfather did. They are surest to hold, easiest to drive. Not cheapest regardless of quality, but the world's best at a fair price. Have your shoer use The Capewell nail.

—to say nothing of the exact nature of much of the modern soldiers' equipment, offensive and defensive—we are sometimes hard put to it to make real to ourselves the settings of the personal narratives that come to us from the front. Lieutenant Smith, who was an officer with the British expeditionary force to Flanders, and has seen the whole development of the new technique, supplies our imaginations with this needed raw material of knowledge.

COINCIDENT with the perfecting of scientific intrenchment at the front, the art of retrenchment is being developed at home. So that Anna Merritt East's illustrated guide to "Kitchenette Cookery" (Little, Brown, \$1.00) may be bracketed with Lieutenant Smith's work. The first part of the book is devoted to the ship-shape compactness and stepless convenience of the condensed cupboard-kitchen. And this is followed by out-

fitting advice, marketing hints, typical menus, "half-can recipes," and other experience-derived information that would have horrified our great-grandmothers. The book quite makes one long to live the miniature life.

THE art of oral writing—of telling a story *vera voce* in print, as it were—is so little practiced that in reading a book like Mary Finley Leonard's "The Ways of Jane" (Duffield, \$1.25) one is forced to prick up one's ears in order to get the real mood and flavor of it. Jane is eight, an orphan entirely surrounded by grown-ups, and lives, in respectably straitened circumstances, in the no-man's land between the advancing business and retreating fashion of a small American city. The story deals with the affairs of her elders. But, as Jane is always around, it is amusingly told to us, so to put it, "over her shoulder."

J. B. Kerfoot



Answering the Nation's Call

IN this "supreme test" of the nation, private interests must be subordinated to the Government's need. This is as true of the telephone as of all other instrumentalities of service.

The draft for war service which has been made upon the Bell System is summarized in a recent Government report.

Government messages are given precedence over commercial messages by means of 12,000 specially drilled long distance operators all over the country.

The long distance telephone facilities out of Washington have been more than doubled.

Special connections have been established between all military headquarters, army posts, naval stations and mobilization camps throughout the United States.

As the war continues, the demands of the Government will increase. And the public can help us to meet the extraordinary conditions by putting restraint on all unnecessary and extravagant use of the telephone.



**AMERICAN TELEPHONE AND TELEGRAPH COMPANY
AND ASSOCIATED COMPANIES**

One Policy

One System

Universal Service

Revised Classics

THE SLEEPING BEAUTY

WHEN the Prince entered the enchanted castle he noticed about it an air of unusual quiet, as if there were a meeting of the American Peace Society.

"Everybody is asleep," he muttered. "There isn't a single defense gun mounted on a parapet. I don't believe there is a rifle on the premises. No ammunition, either."

More than 10,000 miles of special systems of communication have been installed for the exclusive use of Government departments.

Active assistance has been given the Government by the Bell System in providing telephone communications at approximately one hundred lighthouses and two hundred coast guard stations.

Communication has been provided for the National Guard at railroad points, bridges and water supply systems.

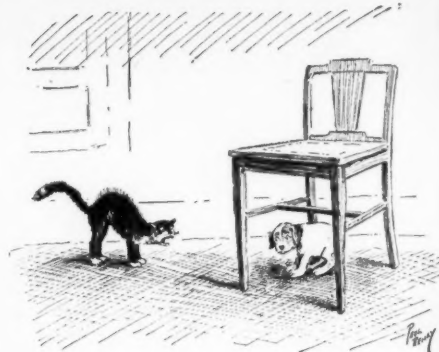
A comprehensive system of war communication will be ready at the call of the Chief Signal Officer, and extensive plans for co-operation with the Navy have been put into effect with brilliant success.

Walking rapidly upstairs, he saw a couple of servants lying prone.

"This reminds me of the time I lived in the suburbs," he continued.

Entering one of the sleeping-rooms, he discovered the celebrated beauty, sound asleep, in the four-poster.

"This must be a frame-up," he observed. "I see it all. If I wake her up, I shall have to marry her."



THE SLACKER

He was about to pass down the stairs, when a voice stopped him.

"Well, why not?" said the voice. "The young woman has not received a modern education. She cannot drive a motor, play bridge, insist upon your going to the most fashionable restaurant and ordering eight dollars' worth of worthless imitation food, dance like a fiend, and spend money generally like the manager of an international war. She's been asleep so long that she might be just the one you want."

"By Jove!" exclaimed the Prince. "And to think I might have gone off without her!" So saying, he did the proper thing.

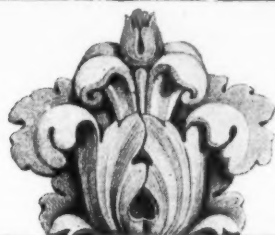
The Charm of Youth
No woman likes to part with it—nor is it necessary.

**CARMEN
Complexion
POWDER**

helps to retain this choice of Time's fleeting gifts.
It adds to the skin a natural, flower-like glow that radiates Youth and Beauty.

White, Pink, Flesh, Cream
50c Everywhere
STAFFORD-MILLER CO.
St. Louis, Mo.

FOR MEN OF BRAINS
Cortez CIGARS
—MADE AT KEY WEST—



What is there in it for me?

THAT'S the usual question, isn't it? This is a practical, hard-headed world. It's the one question you ought to ask when you buy an automobile tire. And there's just one answer to it.

There's nothing in it for you that the maker of the tire didn't put in it. Good materials are not everything in a tire; most good tires are made of good materials. The way the materials are put together is as vital as the quality of the materials.



Marathon tires are hand-made; a machine can't do it as we do it; the machine has no intelligence; it does the same thing the same way. With us each tire is a separate piece of construction; each part is separately adjusted to the whole. Each part is as strong as the strongest part.

WE look upon Marathon tires as our business representatives: we are willing to build our reputation on the satisfaction you get in using them; and your complaint made to us about a Marathon tire that doesn't properly represent that spirit, will get as prompt attention as if you complained about the act of an employee of our company.

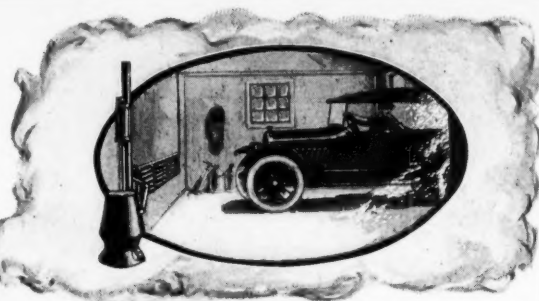
The Marathon Tire & Rubber Co.

Cuyahoga Falls, Ohio

Canadian Factory, St. Catharines, Ontario



Don't Strain Your Back or Your Starter!



Keep Your Car Warm
With a

WASCO
GARAGE HEATING SYSTEM
READY-TO-SET-UP

You can't afford to store your car all winter and ride in street cars—the WASCO only costs 5 cents a day for coal. You can't afford to keep your car in a cold garage and risk a freeze-up.

One Car System Complete Is Only \$65

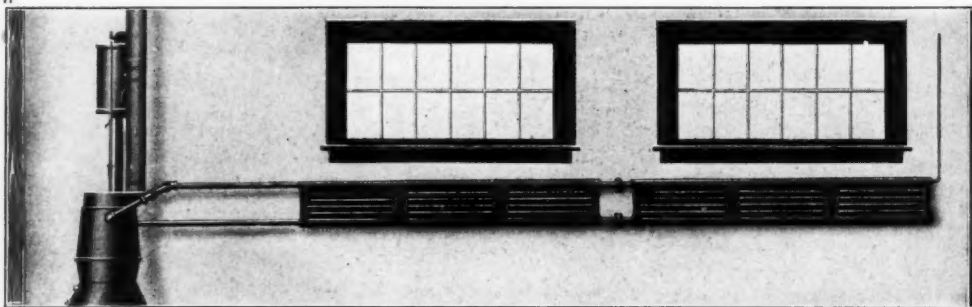
A coal-burning, hot-water heater with positive automatic temperature regulator, pipes and connections cut to fit and handsome wall radiator. Any handy man can set up WASCO.

Write Today for Big Illustrated Catalog

It describes systems for 1- to 10-car private garages. Gives experience of many users last winter. We will much appreciate the name and address of your dealer.

W. A. SCHLEIT MFG. CO., INC., 18 Eastwood Sta., Syracuse, N. Y.

Distributors write for "exclusive territory" proposition and "helps." Every garage owner is a prospect for WASCO.



A 2-car WASCO System (two radiators) \$84. This heater and one radiator makes a 1-car WASCO System \$65.

The Cheerfulness of War

ONE of the most supremely interesting things about the war is the cheerfulness in the faces of the combatants, as shown in the numerous pictures. It is a kind of cheerfulness which one does not see except where people are becoming experienced in spiritual values. Second Lieutenant Mackenzie, of the Seaforth Highlanders, writes a friend in this country:

"There's a smile I pray you may never see, though it is the most splendid smile of all. You see it on blanched, blood-stained faces to hide an agony of soul and body."

Contrast this with the irresponsible

gaiety of those who engage themselves in material pleasures, and one gets a new sense of what the war really is doing for humanity, in spite of the terrible price which is being paid.

Something Missing

"I'M so dissatisfied with my shabby little home, after seeing hers."

"Yes, but you saw only her house and furniture. You didn't see the rest of her family."

IF you kill one man 'tis murder,
And you hang, the chances are.
If you slaughter men by hundreds,
You're a hero! Such is war!

Understandable Conversation for Use of Unmarried Members of the United States Expeditionary Forces in France

1. Bong swah, mad-mwa-zell! You zay tray beautiful.
2. Kesker say votr name?
3. Zhe swee Edward Jones.
4. Vooley voó take a walk?
5. Eecy ate oon fine place to sit down.
6. Bokoo moon to-night, nace paw?
7. Avay voo ever studied palmistry?
8. Donney mwa votr hand.
9. Votr hand ay tray soft!
10. Dahn lay Zaytah Unece are bokoo girls, may voo zay more beautiful than any of them.
11. Chay mwa zhe nay pah seen a girl that could touch voo!
12. Voo zay oon peach!
13. Le couleur de votr yer ay tray beautiful.
14. Votr dress ay bokoo dress.
15. Donney mwa oon kiss?
16. Zhe voo zame!

"*WHAT* are you going to do to make me love you?" coquettishly sang the maid to the wise youth.
"Only one thing is necessary," he replied. "I'll subscribe to LIFE for you."

Combine Beauty with Hair Style

Of what avail is the bewitching Coiffure, if your hair is void of expression, lacking in tone? The Hair-dresser delights in fashioning hair that has been conditioned with Pétrole Hahn for then can be revealed with charming deftness, the softness, tone beauty and radiance which only healthy hair possesses.

Natural petroleum (daintily perfumed) is the basic and essential ingredient of Pétrole Hahn. \$1.50 and \$1.00 at dealers or by parcel post.

PARK & TILFORD, Sole Agents, New York

Pétrole Hahn

"The Crowning Glory", a fascinating little brochure, sent free on request.

BELL-ANS
Absolutely Removes
Indigestion. One package
proves it. 25c at all druggists.

Foolish Figures

LARGE numbers of people have been thrilled to the core by tables of figures running something after this fashion:

King of England born... 1865
 Ascended throne 1910
 Has reigned 7 years
 Has lived 52 years

3834

The fact that one-half of 3834 is 1917 is considered some sort of mystic proof that the war will end in 1917. Corresponding dates for the Kaiser, the Emperor of Austria, the King of Italy, the Ahkond of Swat, the Gack-war of Baroda, the Janitor of Jodhpore, the Tar of Tabasco and other potentates give the same results. It is such a mysterious and incomprehensible portent that it makes strong men reverse their cuffs in their emotion.

Actually, it is quite childish. If a man was born in 1865 and is now fifty-two years old, the sum of those two numbers must be the present year. If he received a life job in 1910, and has held it seven years, the sum of those two numbers must also be the present year. Add all four numbers together, and the sum must necessarily be double the present year—or 3834.

One might use the same sort of figures on President Wilson's Cabinet. For example:

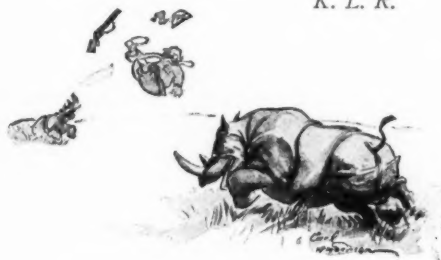
Josephus Daniels born... 1863
 Appointed Sec. of Navy. 1913
 Has messed things up... 4 years
 Has lived 54 years

3834

But just because one-half of 3834 is 1917, we needn't jump joyously to the conclusion that Josephus is going to resign in 1917, or that he is going to make fewer blunders in 1917 than he made in 1916, 1915 and 1914.

Whenever anyone juggles a column of figures and attempts to prove by the result that something is going to happen at a certain time in the future, one is thoroughly justified in throwing the figurer's hat out of the window and driving him through the front door with the umbrella-stand.

K. L. R.



RHINOCEROSSES ENJOY BEAN-BALL AND OFTEN INDULGE IN A GAME OF IT ON THE VELDT.



TWO neighbors were talking. Both had new cars of the same make.

"You passed me rather easily on the hill yesterday," said the first. "It seems as though we should have been nip and tuck."

"So we should," replied the other—an experienced motorist. "Have you tampered with your carbureter?"

"No."

"What oil do you use?"

"Oh, any good 'medium' oil."

"Maybe that's the difference. I use Gargoyle Mobiloil 'A' as recommended for our cars in the Vacuum Oil Company's Chart of Recommendations."

"Well, that's a 'medium' oil, isn't it?"

"Yes. But 'medium' oils vary almost as much in body as they do in quality."

"But I don't see"

"Nor did I—some years back. But there is a difference. It's a difference in piston-ring seal. Of course you know there's a clearance between our cylinders, piston rings and pistons. The correct oil will thoroughly close this clearance. The power is then tightly sealed within the combustion chambers, preventing waste of gas and power past the rings. The force of a power explosion may be 300 pounds or over to the square inch. You can imagine how it shoots past the piston rings if they aren't thoroughly sealed with the correct oil."

You may ask, "Is the above an actual conversation?" No. It simply brings out an every-day condition.

Often than most motorists realize, power shortage can be traced back directly to poor piston-ring seal due to using oil of incorrect body, or poor quality.

A change to the correct grade of Gargoyle Mobiloils often shows surprising results—increased power, gasoline economy and reduced oil consumption, to say nothing of reduced carbon deposit.

Write for new 56-page booklet containing complete discussion of your lubrication problems, list of troubles with remedies and complete Charts of Recommendations for Automobiles, Motorcycles, Tractors and Motor-boat Engines.



Mobiloils

A grade for each type of motor

In buying Gargoyle Mobiloils from your dealer, it is safest to purchase in original packages. Look for the red Gargoyle on the container. If the dealer has not the grade specified for your car, he can easily secure it for you.

VACUUM OIL COMPANY

Rochester, N. Y., U. S. A.

Specialists in the manufacture of high-grade lubricants for every class of machinery. Obtainable everywhere in the world.

Domestic Branches:

Detroit
 Chicago
 New York
 Kansas City, Kan.

Indianapolis
 Philadelphia
 Pittsburgh

Minneapolis
 Boston
 Des Moines

Correct Automobile Lubrication

Explanation:—The four grades of Gargoyle Mobiloils, for engine lubrication, purified to remove free carbon, are:

Gargoyle Mobiloil "A"
 Gargoyle Mobiloil "B"
 Gargoyle Mobiloil "E"
 Gargoyle Mobiloil "Arctic"

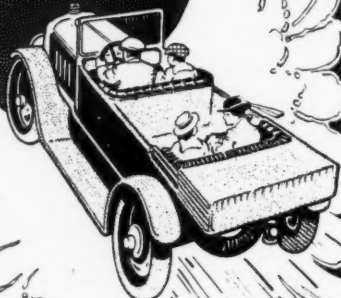
In the Chart below, the letter opposite the car indicates the grade of Gargoyle Mobiloil that should be used. For example, "A" means Gargoyle Mobiloil "A," "Arctic" means Gargoyle Mobiloil "Arctic," etc. The recommendations cover all models of both pleasure and commercial vehicles unless otherwise noted. This Chart is compiled by the Vacuum Oil Co.'s Board of Engineers and represents our professional advice on Correct Automobile Lubrication.

Model of	1917	1916	1915	1914	1913
CARS	Summer	Winter	Summer	Winter	Summer
Abbott-Detroit	Arc	Arc	Arc	Arc	Arc
Allen (8 cyl)	A	A	A	A	A
Alton (Mod. 33-34-35)	Arc	Arc	Arc	Arc	Arc
Apperson (8 cyl)	A	A	A	A	A
Auburn (4 cyl)	Arc	Arc	Arc	Arc	Arc
Autocar (2 cyl)	A	A	A	A	A
Bentley (8 cyl)	Arc	Arc	Arc	Arc	Arc
Buick	Arc	Arc	Arc	Arc	Arc
Cadillac (8 cyl)	A	A	A	A	A
Case	A	A	A	A	A
Chalmers (Mod. 6-9)	A	A	A	A	A
Chandler Six	Arc	Arc	Arc	Arc	Arc
Chevrolet	Arc	Arc	Arc	Arc	Arc
Cole (8 cyl)	A	A	A	A	A
Cunningham (8 cyl)	A	A	A	A	A
Dart (Mod. C)	A	A	A	A	A
Detroit	Arc	Arc	Arc	Arc	Arc
Dodge (8 cyl)	A	A	A	A	A
Dort	A	A	A	A	A
Empire (4 cyl)	Arc	Arc	Arc	Arc	Arc
Federal	Arc	Arc	Arc	Arc	Arc
Fiat	B	B	B	B	B
Franklin	A	A	A	A	A
Grant	A	A	A	A	A
Hat-Twelve	A	A	A	A	A
Haynes (12 cyl)	A	A	A	A	A
Hudson	A	A	A	A	A
Hupmobile (Super Six)	A	A	A	A	A
Jeffery (6 cyl)	A	A	A	A	A
Kearns (Com'l)	A	A	A	A	A
Kelly Springfield	A	A	A	A	A
King (8 cyl)	A	A	A	A	A
Knight	Arc	Arc	Arc	Arc	Arc
Knott (Com'l)	A	A	A	A	A
Langston (Mod. 48)	A	A	A	A	A
Lexington (12 cyl)	Arc	Arc	Arc	Arc	Arc
Lippard Stewart	Arc	Arc	Arc	Arc	Arc
Locomobile (Mod. M.W.)	A	A	A	A	A
McFarlan	A	A	A	A	A
Marmont	A	A	A	A	A
Maxwell	Arc	Arc	Arc	Arc	Arc
Mercer (12-70)	A	A	A	A	A
Mitchell	A	A	A	A	A
Mitchell (8 cyl)	A	A	A	A	A
Moine	A	A	A	A	A
Moon Knight (6 cyl)	A	A	A	A	A
National (14 cyl)	A	A	A	A	A
Oakland (8 cyl)	A	A	A	A	A
Oldsmobile (8 cyl)	A	A	A	A	A
Overland	Arc	Arc	Arc	Arc	Arc
Packard (12 cyl)	A	A	A	A	A
Paige (Com'l)	A	A	A	A	A
Pierce Arrow (6-48)	Arc	Arc	Arc	Arc	Arc
Pathfinder (6-36 & 38)	A	A	A	A	A
Peoria (12 cyl)	A	A	A	A	A
Pierce Arrow (8 cyl)	A	A	A	A	A
Premier (Com'l)	A	A	A	A	A
Regal (8 cyl)	A	A	A	A	A
Renault (French)	A	A	A	A	A
Rico	A	A	A	A	A
Richmond	A	A	A	A	A
Riker	E	E	E	E	E
Saxon	Arc	Arc	Arc	Arc	Arc
Selden	Arc	Arc	Arc	Arc	Arc
Simplex	A	A	A	A	A
Stearns-Knight (8 cyl)	A	A	A	A	A
Studebaker	A	A	A	A	A
Stutz (4 cyl)	A	A	A	A	A
Valve (4 cyl)	A	A	A	A	A
Westcott (16 valve)	A	A	A	A	A
White	A	A	A	A	A
Willys-Knight	A	A	A	A	A
Willys Six	A	A	A	A	A
Winton	Arc	Arc	Arc	Arc	Arc

Electric Vehicles: For motor bearings and enclosed chains use Gargoyle Mobiloil "A" the year 'round. For open chains and differential, use Gargoyle Mobiloil "C" the year 'round.

Exception: For winter lubrication of pleasure cars use Gargoyle Mobiloil "Arctic" for warm drive and Gargoyle Mobiloil "A" for bevel gear drive.

GET YOUR FORD AWAY LIKE THE WINGS OF THE WIND



Equip that Ford of yours with a New Stromberg Carburetor. Then there'll be no more pottering around with "mussy" priming or hard heavy cranking. The

New Stromberg Carburetor FOR FORDS

guarantees quick, sure, easy starting in any weather. Gives the richest of gas mixtures and gives it *quick*. Shoots this highly combustible vapor into the motor—*then* at first sign of a spark, "off it goes." You get immediate action. No hanging fire. No warming up "exercises." You're away like the wings of the wind—from a standstill up to the highest speed that can be had—in a jiffy. And you get the best run for your money. Most miles per gallon. No waste. The New Stromberg utilizes every particle of gas power and doesn't lose an ounce of it while giving you top speed and greatest acceleration.

It has established and holds by many miles and minutes the world's greatest Ford economy and speed records. Wonderful feats made under ordinary conditions.

Results you can secure. Put it to a test. No risk. 10-day, money-back trial. Order direct from this ad—enclosing \$18 to cover cost, or write for full particulars and descriptive matter. Today.
STROMBERG MOTOR DEVICES CO.
Dept. 812, 64 E. 25th St., Chicago

New STROMBERG Does it!
CARBURETOR

A Martyr

Henry's wife is musical. Occasionally she drags Henry with her to a concert. The other night it was to hear a famous Russian quartet. When the programme was about half finished she whispered:

"Henry, you must admit it is wonderful. Why, those men have been playing together for eight years."

A look of incredulity relieved the expression on Henry's face.

"Eight years?" he repeated. "Surely we've been here longer than that!"

—Argonaut.

Ave Atque Vale!

HALF-way in this our mortal life I came to a Wood.

And I saw Little Vodka, with be-draggled hair and bare feet, leading Old Uncle John Barleycorn, crimson-beaked and tottering, toward the Country of Rescinded Habits.

Old John was blind and doddered of by-gone Rough Houses and ancient Scuffles.

Little Vodka hiccupped little notes of encouragement to her uncle between snatches of song of Notorious Nights on the Volga.

And preceding them, with lack-lustre eye and bay-leaf fallen over his tattered green coat, went the Demon Absinthe, mumbling an old Parisian chanson.

Far off, with anxious eyes and tear-stained cheeks, huddled together on a hill, sat Gambrinus and Bacchus, who watched the procession through the Wood with fearsome glance.

And the Moon grinned and the Little Brook purled its glee.

Benjamin De Casseres.

RECENT discoveries by archaeologists demonstrate that the reason Sappho committed suicide was that for two consecutive weeks she failed to secure her copy of LIFE, through the failure of her favorite slave to order it in advance from the village news-dealer.

POWDER IN SHOES AS WELL AS GUNS

Foot=Ease to Be Added to Equipment of Hospital Corps at Fort Wayne.

Under the above heading the Detroit Free Press, among other things says: "The theory is that soldiers whose feet are in good condition can walk further and faster than soldiers who have corns and bunions incased in rawhide."

One war relief committee reports, of all the things sent out last year in their Comfort Bags or "Kits," Allen's Foot=Ease received the most praise from the soldiers and men of the navy. The British and French troops in Europe, and the American troops use it, because it takes the Friction from the Shoe and freshens the feet. There is no foot comforter equal to Allen's Foot=Ease, the antiseptic powder to be shaken into the shoes and sprinkled in the foot-bath, the standard remedy for over 25 years for hot, tired, aching, perspiring, smarting, swollen, tender feet, corns, bunions, blisters or callouses. The Plattsburg Camp Manual, chapter on General Advice, states: "Every morning shake a little talcum powder or Foot=Ease in each shoe." Why not order a dozen or more 25c. boxes to-day from your Druggist or Department Store to mail to your friends in training camps and in the army and navy?

PETER J. CAREY, PRINTER

WHEN IN CHICAGO

IT COSTS NO MORE TO LIVE AT THE STRATFORD HOTEL—ON THE LAKE FRONT



HIS famous hotel is located on Michigan and Jackson Boulevards, overlooking Grant Park and the lake, an ideal hotel site.

Everything radiates from this centre—the financial, wholesale and retail districts, the clubs, theatres and other points of interest.

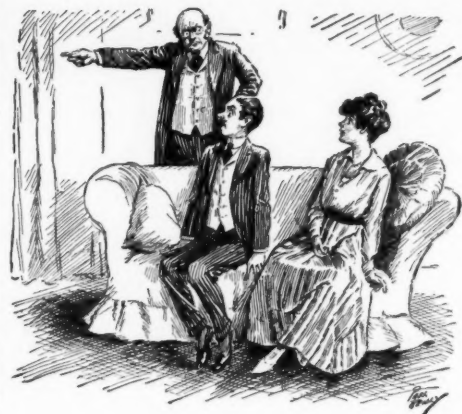
Michigan Boulevard is the great parade street of the West. Chicago life centers here.

Because of the asphalt paved boulevards and restricted traffic, there is less noise. No street cars pass. And there are no buildings between The Stratford and the lake to hinder the cool lake breezes.

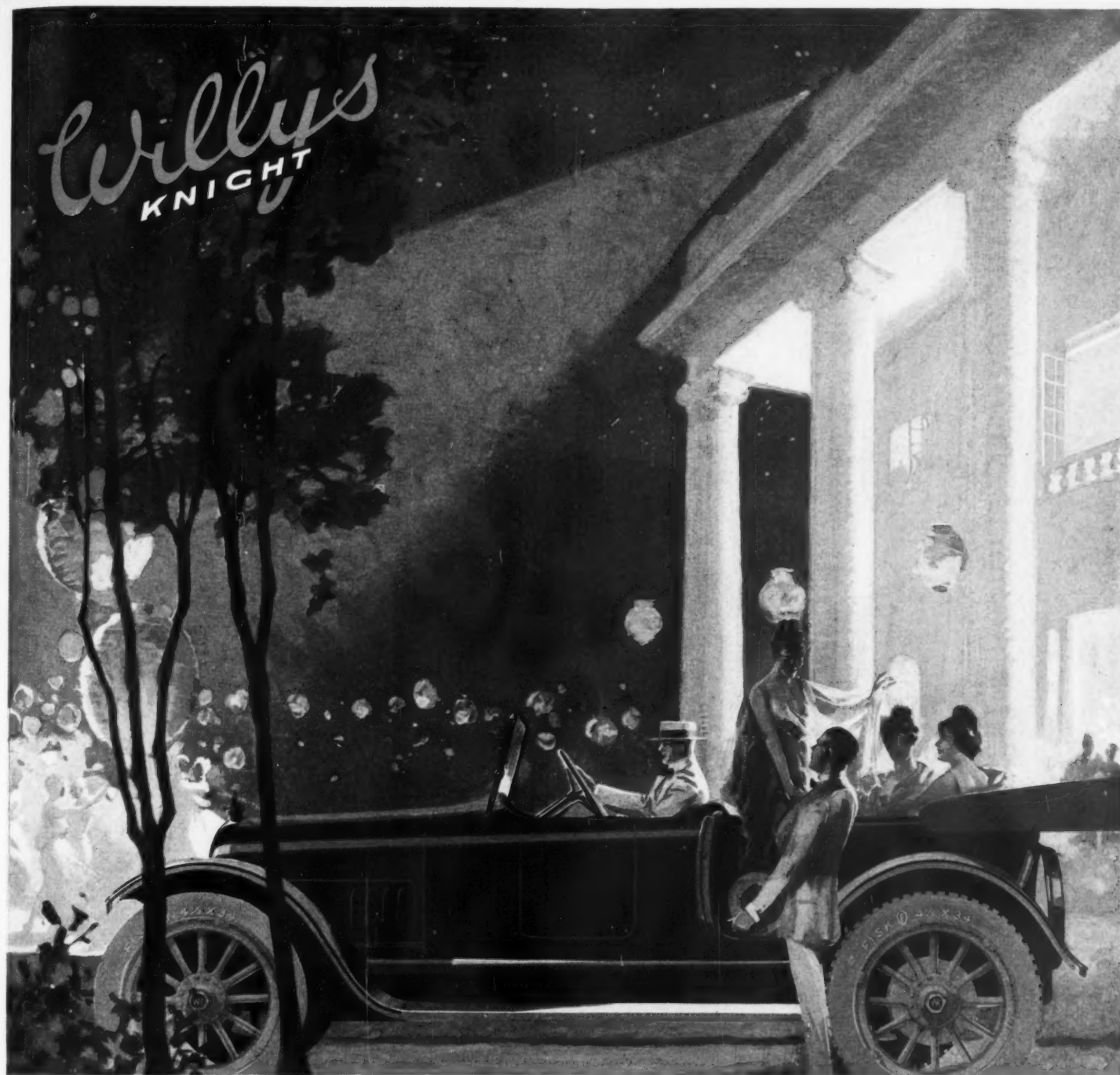
For \$1.50 per day and up you may have all The Stratford Hotel advantages.

Our free Chicago Guide, with map and pictures, will be mailed on request. Write for your copy today.

The
Stratford Hotel
Michigan and Jackson Blvds.
CHICAGO



ADVICE TO THE LOVELORN



A motor that far outlasts any other type

The Willys-Knight is a "dream of a car" to drive.

And your joy in your Willys-Knight increases, because after a few thousand miles of use its power, flexibility and smoothness are intensified and your motor is quieter than ever.

These are the *luxurious* advantages of the Willys-Knight—but they have their *practical* side.

This improved and sustained efficiency means a car that it is *always* a pleasure to drive, and a car that is virtually never out

of service on account of motor adjustment or repair.

And finally you realize that this smooth sustained efficiency means mastery over the natural law of wear and tear and that in your Willys-Knight you have a motor good for thousands of miles of top-efficiency service,

after any other type of motor would have outlived its practical usefulness.

This season Willys-Knights are more beautiful, easier riding, more efficient than ever.

See the Willys-Overland dealer about your Willys-Knight.

Willys-Overland Inc., Toledo, Ohio

Willys-Knight and Overland Motor Cars

Prices are f. o. b. Toledo—Subject to change without notice

Seven passenger touring

FOUR . . . \$1450

Seven passenger touring

EIGHT . . \$1950



PERFECTION

The intrinsic value of the jewel is judged by its inherent worth. The rarest, best and purest that nature can produce can never be improved by man. So is it with tobacco. The choicest selection from the Turkish fields; a cigarette exquisitely made; the bright red box.

You touch the bell. From somewhere in the club with noiseless tread the liveried man appears. A single wish expressed: he reappears; the bright red box upon the silver tray—PALL MALL.



Plain or Cork

—at good places you need not mention the name. Just ask for the best cigarette

A Shilling in London
A Quarter Here